

## Corporate Presentation

November 2024



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A leading Greek Real Estate player with a premier, diversified portfolio of assets in a rebounding market



Source: FY2023 Audited Financial Statements. Management estimates for all future projections





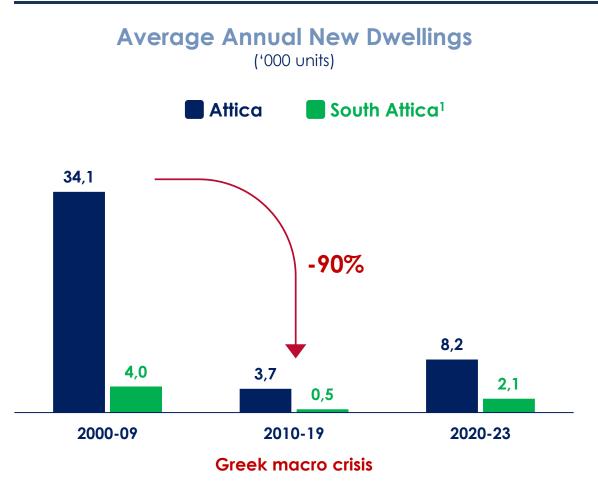
# LAMDA At the right place, at the right time



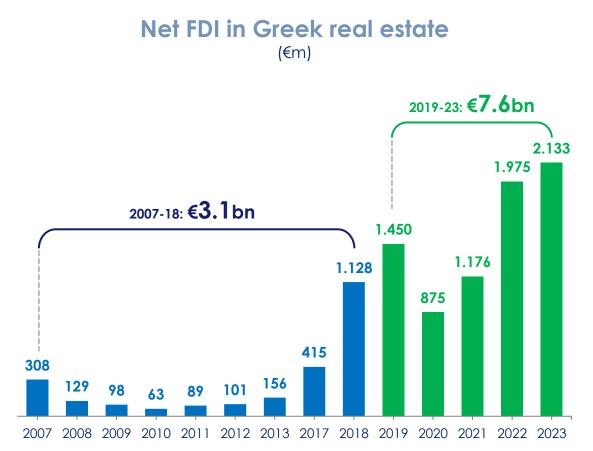
A growing economy decoupled from global trends					
Performance	Strong 2023 GDP growth <sup>1</sup> (2.0%), way ahead vs. the rest of Europe <sup>2</sup> (+0.5%)				
GDP Outlook	Solid outlook <sup>2</sup> (2024: +2.2% & 2025: +2.3%), ahead of EU peers <sup>2</sup> (2024: +1% & 2025: +1.6%)				
Credit Outlook	Investment Grade (IG) rating by 3 of the 4 major agencies (S&P, Fitch, DBRS); Moody's one step below IG				
Consumption	Robust growth in disposable income and household deposits together with consistent gradual reduction in unemployment				
Tourism	Tourist arrivals 2024 data continue to break records, pointing towards another record year in 2024 (following a record-high performance in 2023: 32.7m tourists, +18% vs. 2022)				
Geopolitics	Uniquely positioned to benefit from Europe's geopolitical strategic priorities (energy security, EU recovery funds, digital transformation, Infrastructure investments etc)				

Greek Real Estate to rebound after a prolonged under-investment period





Development is only starting to catch up to pre-crisis levels, leaving ample room for growth



Substantial increase in foreign investments, with the bulk directed towards the residential market, aided by the country's brain-regain as well as government incentive programmes (golden visa, digital nomads)

#### Source: <u>ELSTAT</u> 1. Kalithea, Ag. Dimitrios, Alimos, Glyfada, Argyroupoli, Elliniko, Moschato, Tavros, N. Smyrni, P. Faliro



A Supply & Demand Imbalance which The Ellinikon project is uniquely positioned to capitalize on



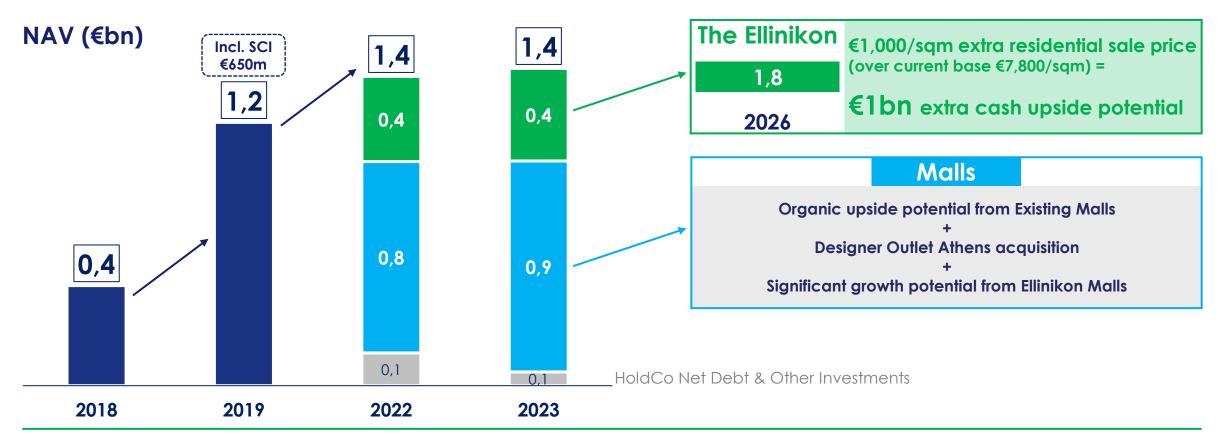




# The Investment Opportunity

LAMDA has a proven track record of value creation and significant upside potential





The Ellinikon NAV, as per IFRS rules, reflects only the land acquisition cost for the residential projects, thus it understates the substantial inherent residential development value of the Project. Specifically:

- Does not incorporate the value creation from the coastal front residential €1.2bn contract value.
- Does not account for the value creation from the permitting, design and commercialization of all remaining land plots.
- Does not account for the true market value of the land based on recent transactions (land plots sold at 3-4x the book value)



Group	Achieved <b>Group EBITDA</b> of <b>€206m</b> (69% increase vs. 2022)
Malls	New <b>Record High EBITDA before valuations</b> at <b>€81m</b> (+18% vs. 2022) for the 4 Operating Malls
Marinas	New <b>Record High EBITDA</b> at <b>€18m</b> (+5% vs. 2022) for the 2 Operating Marinas
Ellinikon	Achieved <b>€65m EBITDA before valuations</b> in just 2.5 years since the purchase of HELLINIKON S.M.S.A. shares
Ellinikon	Received <b>€641m total Cash Proceeds from property sales</b> (from project start and until end-March 2024)



Group	<ul> <li>155% increase vs. 2023 to Group EBITDA before valuations at €90m<sup>1</sup></li> <li>483% increase vs. 2023 to Adjusted Group Consolidated Net Results<sup>2</sup> at €26m</li> </ul>
Malls	New <b>Record High Retail EBITDA</b> before valuations at <b>€66m</b> (+7% vs. 2023) for the 4 Operating Malls
Marinas	New <b>Record High EBITDA</b> at <b>€16m</b> (+14% vs. 2023) for the 2 Operating Marinas
Ellinikon	Achieved <b>€31m EBITDA</b> driven mainly by solid progress of Residential projects and land plot sales
Ellinikon	Received <b>€967m total Cash Proceeds from property sales</b> (from project start and until end-October 2024)

1. Including €4.1m gain from asset sale (Cecil office building)

2. Group consolidated Net Results (after taxes & minorities) adjusted for (i) non-cash finance costs, (ii) depreciation and (iii) deferred taxes



#### Other Phases 2027-2037 Residential Developments

	<b>Gross Saleable Area</b> (GSA) ('000 sqm)	Assumed Selling Price at 2023-24 levels (€'000/sqm)
High-Rise (50m)	c500	9.0
Upper Mainstream	c300	7.2
Entry Mainstream	c100	5.9
Total	c900	7.8

Recent transactions of new residential units on the Athenian Riviera suggest potential selling price upside

Even further upside potential from residential development selling price appreciation €1,000/sqm extra residential sale price increase (over 2023-24 base of €7,800/sqm) = €1bn extra cash

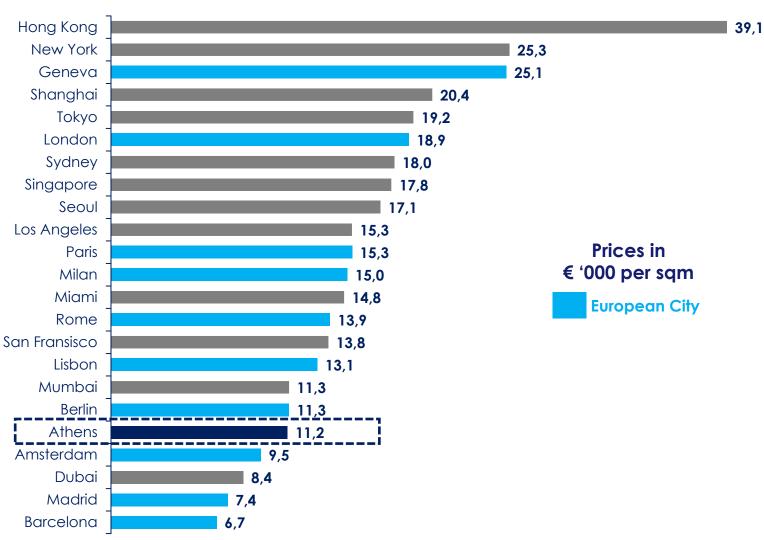


#### Prime residential selling prices in Greece stand well below vs. other Metropolitan cities in Europe\*

#### **Little Athens Residential**

Average selling price of properties placed to the market as of Q4 2023







#### The platform to capitalize on positive country macro fundamentals

#### **Investment Assets**

Malls & Other portfolio assets

- ✓ #1 player in Malls in Greece
- Solid organic growth for the 4 Malls currently in operation
- Additional growth following development of the 2 Ellinikon Malls

#### **Development Assets** The Ellinikon

- ✓ Europe's pioneering 15minute, green, smart, coastline city-within-a-city
- ✓ Substantial embedded Value, driven by Residential
- ✓ Self-financed with already c€1.5bn secured proceeds (residential & land plots signed agreements)
- Project momentum with strong Pre-Sales upon Construction start

✓ Secured planning and permitting

**SECTION A:** Malls

#### **SECTION B:** The Ellinikon

LAMDA creates value across a wide spectrum of practices ranging from development and strategic partnerships to property management





# Malls A compelling value and growth play



#### The Mall Athens

The largest shopping & entertainment center in Greece

#### **Golden Hall**

The most premium shopping & leisure center in Greece

GAV €1.5bn



Mediterranean Cosmos The largest shopping & entertainment center in Northern Greece



**Designer Outlet Athens** The premier designer outlet in Greece

#### The Ellinikon Mall

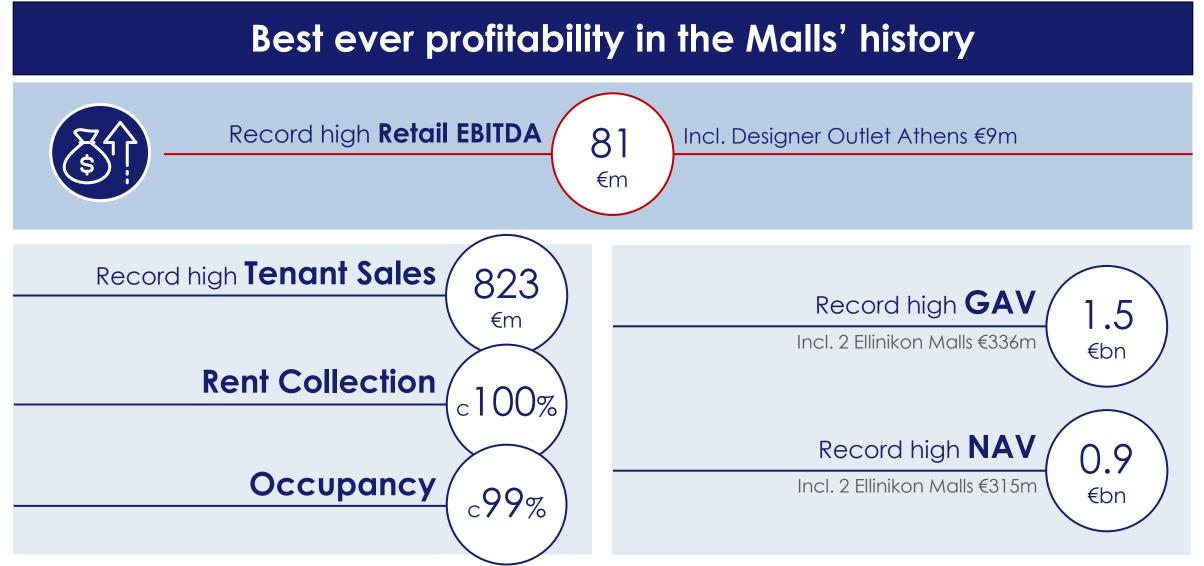
The largest commercial complex in Greece





**Riviera Galleria** The most premium lifestyle destination

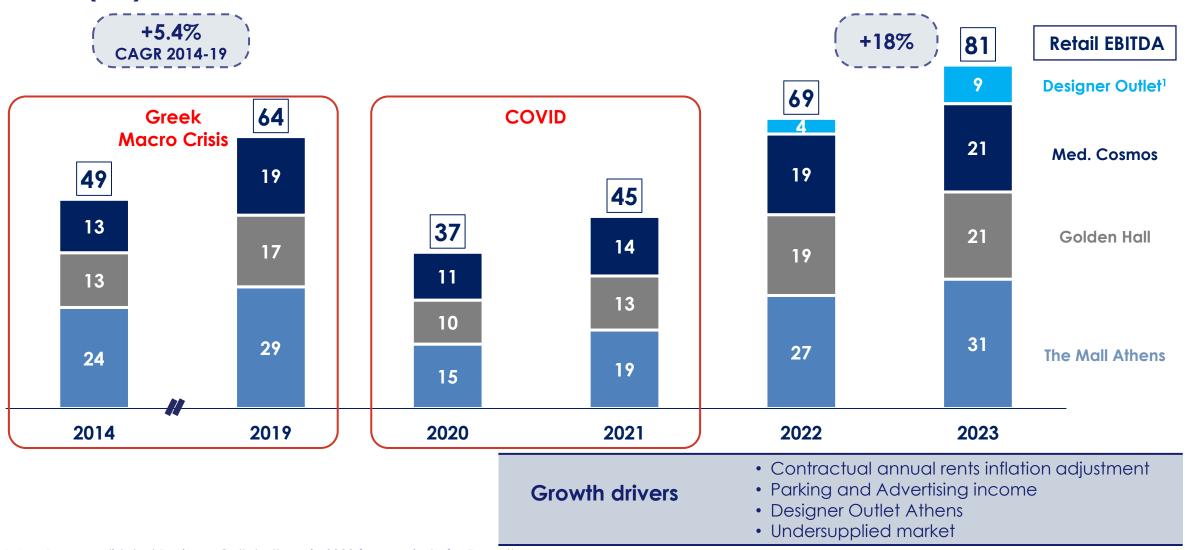




## Operating Malls Achieving new record high EBITDA and poised for strong growth outlook



EBITDA (€m)



1. LAMDA consolidated Designer Outlet Athens in 2022 for a period of c.5 months

## LAMDA MALLS Group Uniquely positioned to exploit the upside opportunity in the Greek market

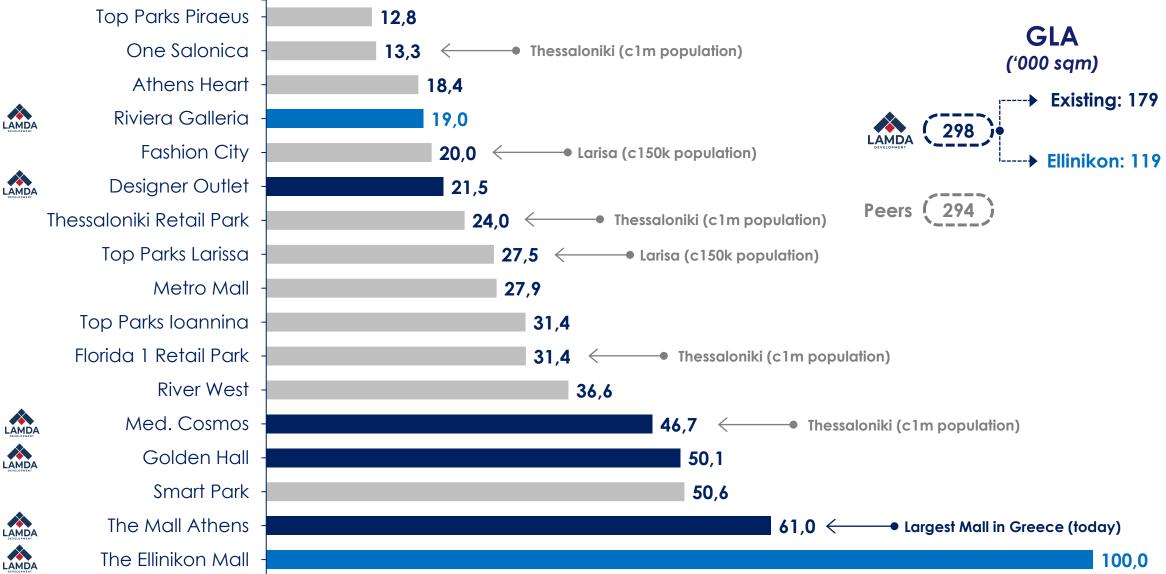


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Greece has the lowest Shopping Centres density in Europe Norway Finland 464 High barriers to entry for new competitors Sweden 380 (lack of sizeable plots and complicated permitting process) Spain 248 Prolonged macro crisis resulted in **concentration and increased** Italy 229 consumption in organized venues Shopping Malls' density (GLA sqm per 1,000 people) Germany 177 Despite online consumption's anticipated further penetration in Romania 107 the Greek market, retailers will always seek physical presence in high footfall venues (Malls) to reinforce their brand awareness Bulgaria 103 Serbia 88 Diversified portfolio evolved into a fully integrated experiential destination offering shopping, culture, entertainment and F&B Greece options

#### LAMDA MALLS Group The undisputed leader in prime retail assets in Greece

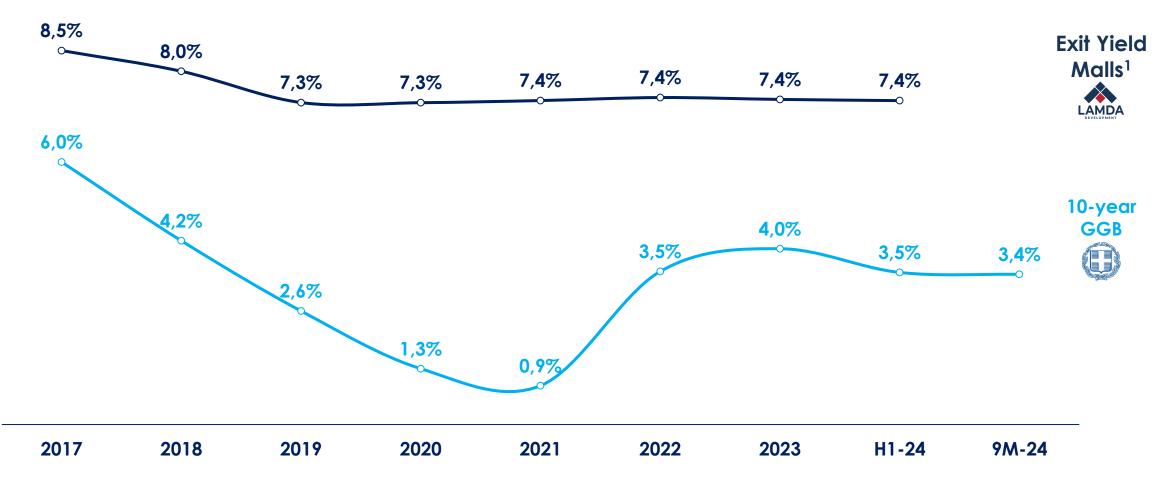




Graph shows prime retail assets (both Malls and Retail Parks) with over 10k sqm GLA Shops GLA excluding storage space

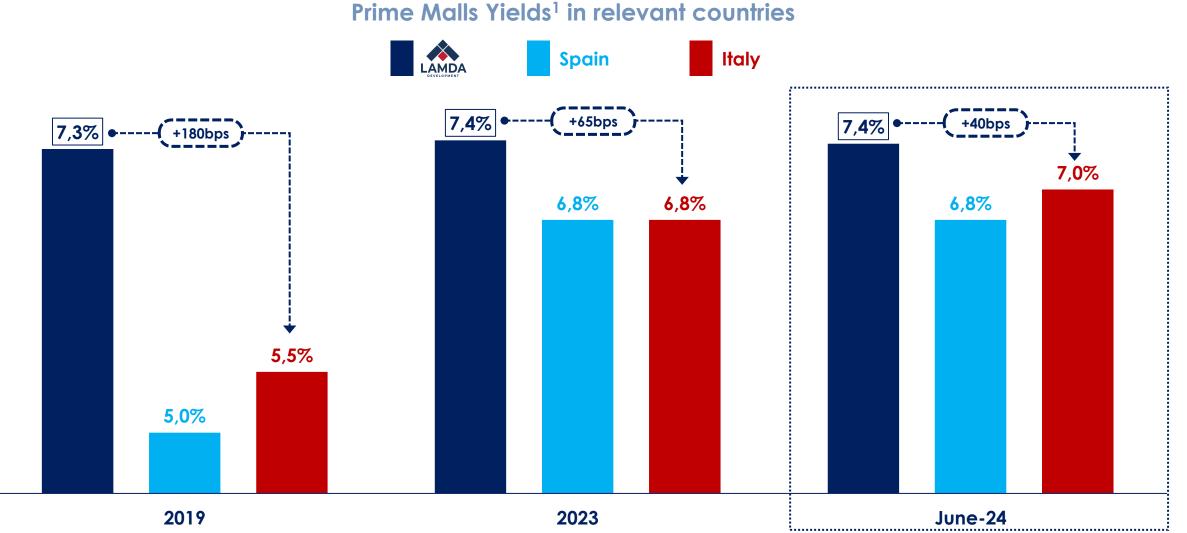


#### 10-year Greek Government Bond Yield (GGB) vs. LAMDA Malls Exit Yield<sup>1</sup>



1. Yield for LAMDA MALLS represents the weighted average (weighted by GAV) Exit Yield (cap rate) used by the Independent Valuers (Savills, Cushman & Wakefield). For 2022, 2023 and Jun-2024 the weighted average Exit Yield corresponds to 6 Malls (including Ellinikon Malls: The Ellinikon Mall and Riviera Galleria) Source: Bloomberg, Bank of Greece (average yield for each period)





1. Yield for LAMDA MALLS represents the weighted average (weighted by GAV) Exit Yield (cap rate) used by the Independent Valuers (Savills, Cushman & Wakefield). For 2023 and June-24 the weighted average Exit Yield corresponds to 6 Malls (4 Operating Malls plus 2 Ellinikon Malls) Source: Cushman & Wakefield Prime Shopping Centre Yields (a) in Spain (Cushman & Wakefield Retail Marketbeat) and (b) in Italy (Cushman & Wakefield Retail Marketbeat)



#### Designed to become the Mall of the Future – A hybrid experiential mall



Data for signed Heads of Terms (HoT) as of 30.09.2024

#### The Ellinikon Shopping & Entertainment Destinations Riviera Galleria





Data for signed Heads of Terms (HoT) as of 30.09.2024



Outstanding commercial leasing progress almost 2-3 years ahead of opening

	GLA	Agreed/Signed Heads of Terms (% of GLA)		
	(sqm)	October 2024	Target End-2024	
The Ellinikon Mall	<b>100,000</b> <sup>1</sup>	63%	70%	
Riviera Galleria	19,000	69%	80%	

1. GLA sqm has been increased (vs. 90k sqm), now reaching up to c350 stores, on account of the stronger than anticipated interest from both Greek and International retailers



The Ellinikon Mall & Riviera Galleria (2022-2027)

Uses		Source	es
Building CAPEX	656	Own Equity	271
Land & Infrastructure	263	Bank Debt	575
Other Costs (financing, marketing, etc.)	133	Other Funding	206
Total	1,052	Total	1,052



# 

## The Ellinikon A unique development at an inflection point

## Europe's pioneering 15-minute, green, smart, coastline city-within-a-city





## Master Plan



#### Residential

- Hospitality
- Commercial Retail
- Commercial Offices
- Public Open Spaces
- Building for Associations of People with Disabilities (AMEA)
- 2. The Ellinikon Business District
- 3. Vouliagmenis Office Tower
- 4. The Commercial Hub | Mixed-Use Tower
- 5. The Commercial Hub | The Ellinikon Mall
- 6. The Commercial Hub | Retail Park
- 7. Education, R&D
- 8. Residential by The Park
- 9. Residential / Little Athens
- 10. Offices / Little Athens
- 11. The Ellinikon Park
- 12. Sports Complex
- 13. The Ellinikon Experience Center

- Education / R&D / Alternative Residential
- Healthcare
- SportsMetropolitan Park
- Listed Buildings
- 14. Health Park
- 15. Integrated Resort Complex (IRC)
- 16. Mixed-Use Tower by the Promenade
- 17. The Cove Villas (1<sup>st</sup> Row)
- 18. The Cove Villas (2<sup>nd</sup> Row)
- 19. The Cove Residences
- 20. Mandarin Oriental Athens
- 21. Main Pedestrian Bridge
- 22. The Beach & Coastal Park
- 23. Riviera Tower
- 24. Marina Club & Residences
- 25. Riviera Galleria
- 26. Marina Hotel & Branded Residences
- 27. Marina Agios Kosmas
- 28. Destination Beach Club
- 29. Glyfada Beach
- 30. Posidonos Avenue
- 31. Vouliagmenis Avenue







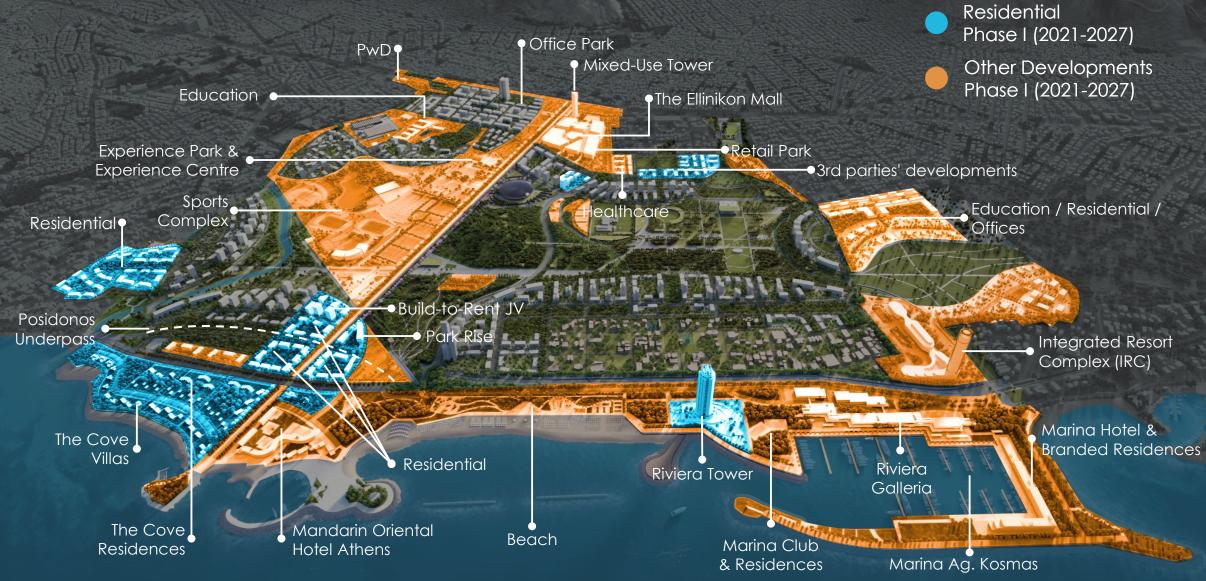
Assisted in project execution by world-class advisors and expert partners to mitigate execution risks



# O4 Phase I Project Overview

## Phase I Project Overview







# **O42** The Project in numbers

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85% of the Little Athens available for sale units have been reserved; Coastal Front units are sold-out



	Un	its	Contract Value (€m)		
Update as of 31 October 2024	SPAs & Reservation Agreements	Placed to the market	Total Cash Proceeds <sup>1</sup> to-date		
Riviera Tower	173	173	301	626	
The Cove Residences	115	115	107	284	
The Cove Villas	27	27	204	211	
Coastal Front	315 100%	315	612	1,121	
Little Athens <sup>2</sup> (1 <sup>st</sup> sales launch for 5 projects)	383 <b>85%</b>	451	56	517	
<b>Total Residential</b>	698 91%	766	668	1,638	

1. For the detailed analysis on Total Cash Proceeds to-date please refer to slide #68

2. Little Athens 1<sup>st</sup> sales launch for 5 projects: (i) Park Rise (BIG), (ii) Pavilion Terraces, (iii) Promenade Heights, (iv) Atrium Gardens and (v) Trinity Gardens



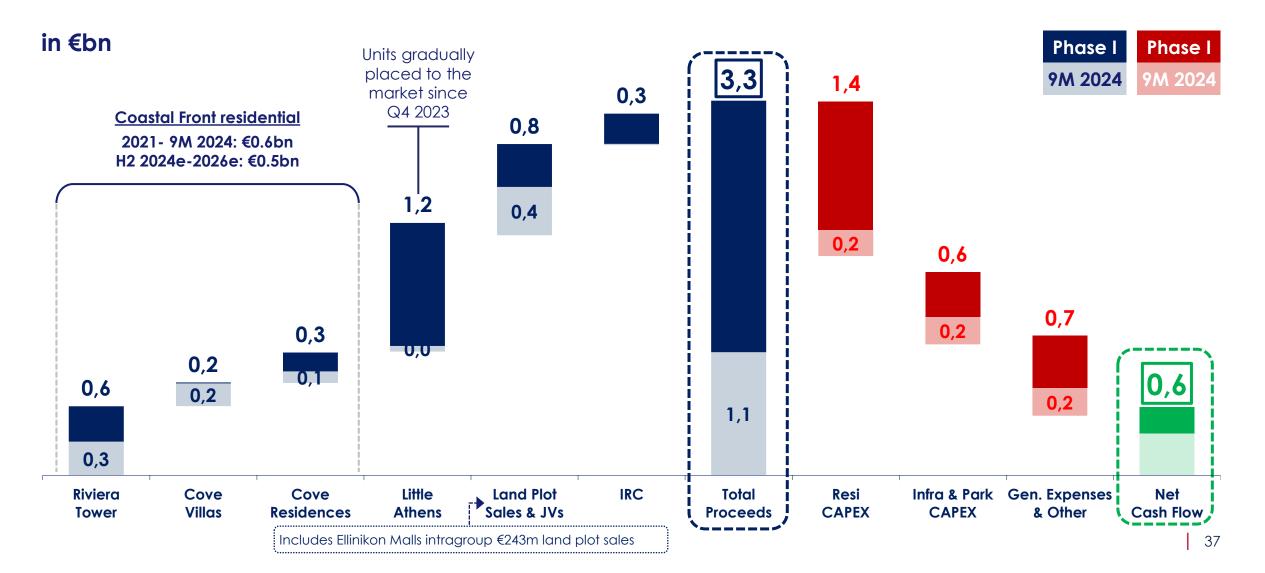
		Coastal Front projects sold-out			Little Athens (1 <sup>st</sup> sales launch for 5 projects: 85% reserved units)				
	Metric	Riviera Tower	Cove Villas	Cove Residences	Park Rise 50m	Mainstream Posidonos	Mainstream Alimos	Neighborhood Retail	Total
GSA	'000 sqm	44.6	20.9	25.6	43.2	48.3	50.2	11.6	244.4
Units	#	173	27	115	251	432	432	115	1,545
Gross		626	211	284	411	368	313	79	
Revenues	€m		1,121			1,1	171		[ <b>2,292</b> ]
Gross Profit <sup>1</sup>	€m		423			4	47		870
Gross Profit Margin <sup>1</sup>	%		38%			3	8%		38%
Average Selling Price	€ '000/sqm		12.3		[	•••• 7	<b>6</b>		9.6
Average Gross Profit <sup>1</sup>	€ '000/sqm		4.6			2	9		3.8
Little Athens (1 <sup>st</sup> sales launch) 85% reservations of available for sale units at 5-10% higher prices vs. Business Plan									

1. Excluding allocated Land and Infrastructure cost per project

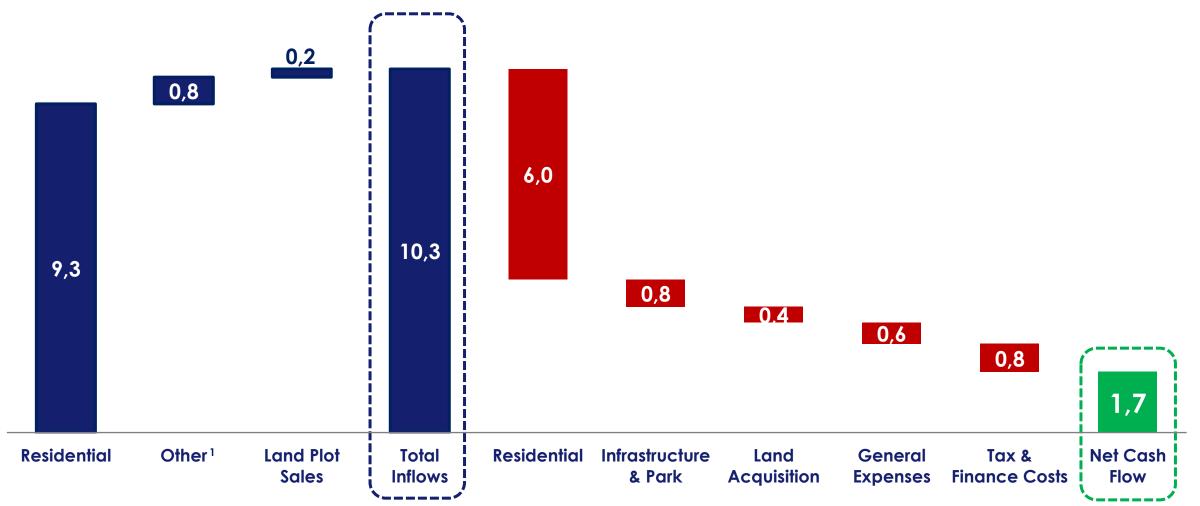
# Phase I Estimated Net Cash Flow generation: €0.6bn



## A self-financed project, despite heavy upfront investment, on the back of a successfully tested Residential "Design-Sell-Build" model



Significant embedded value in the Residential projects in €bn



1. Includes net proceeds from (i) minority participation in JVs (Hospitality, Mixed-Use Tower), (ii) exit value in Sports, Marina, Education, Hospitality JV, Mixed-Use Tower JV





## Significant embedded value from the Ellinikon anticipated cash flow generation

Net Cash Flow after Tax						
in €bn	Nominal Value	Present Value end-2026 (8% discount rate)				
Phase I	0.6	0.6				
Other Phases (2027-2037)	1.7	1.2				
The Ellinikon	2.3	1.8				
		$\downarrow$				
€1,000 higher residential	€1bn incremental cash					



# O4.3 Risks & Mitigation

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# Construction cost increase mitigants

# "Guaranteed Maximum Price" (GMP) contract with Contractors

- Riviera Tower
   Bouygues Intrakat JV
- The Ellinikon Mall Bouygues (Early Contractor Involvement ECI)

# Construction kick-off at advanced Design stage

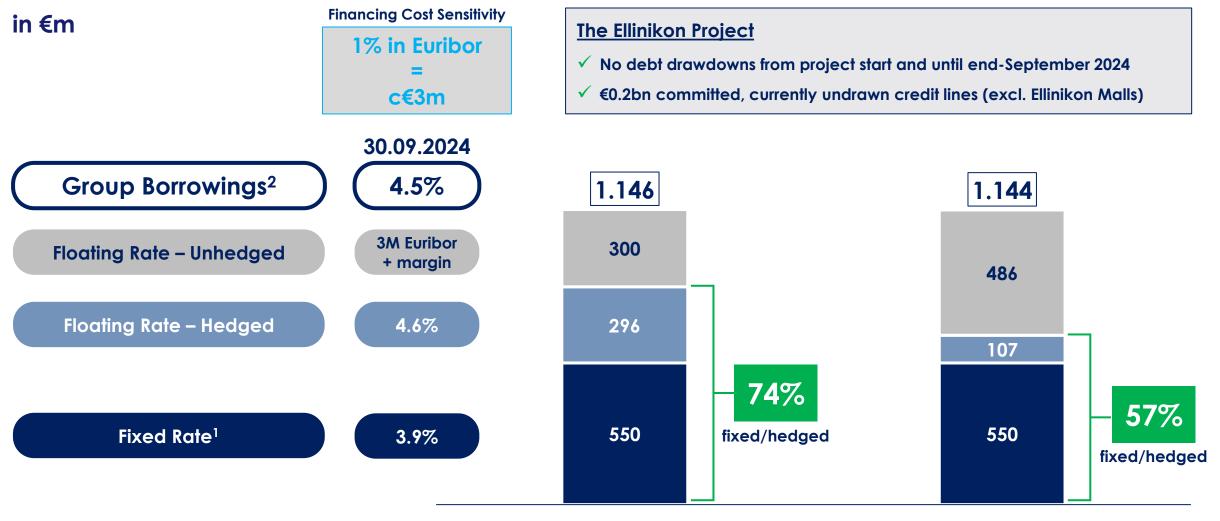
- Ensures safe project cost estimates
- Safeguards project quality, time and cost management

# No "locked" price policy

• Prices are only confirmed at an advanced design stage, allowing price optimisation for future sales

# Interest Rate Sensitivity 74% of Group Borrowings are fixed/hedged





### 30.09.2024

### 31.12.2023

1. ATHEX-listed Corporate Bond Loans (CBL): (i) €320m, 2027 maturity (issued in July 2020), 3.4% coupon, and (ii) Green Bond €230m, 2029 maturity (issued in July 2022), 4.7% coupon 2. Group Borrowings shown on Balance Sheet as of 30.09.2024 include (i) outstanding loan balance (€1,146m), (ii) accrued interest (+€5m) and loan transaction costs (-€11m)









### A prolonged period of value build-up has been completed, leading to exceptional Residential Pre-Sales and significant progress of Construction Works

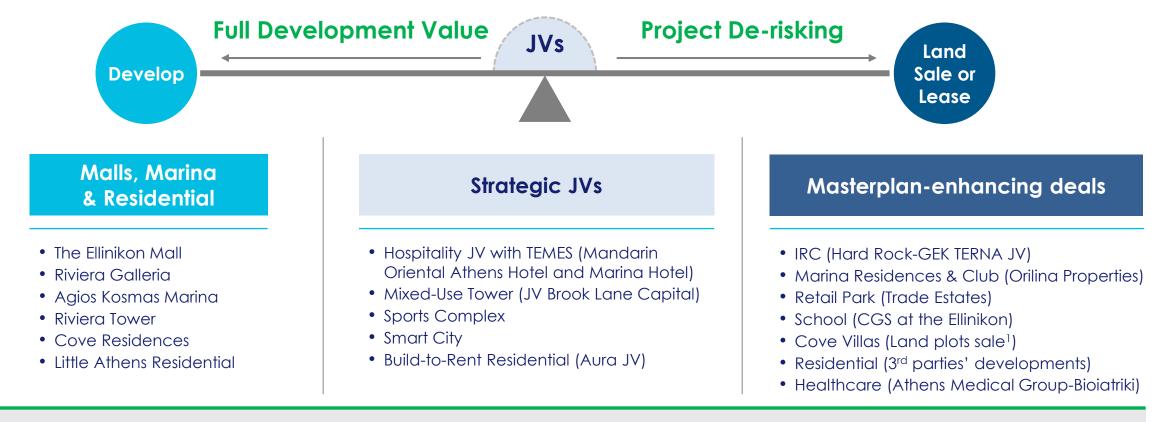




	🜡 Dec	arboni	zation	🖓 Circularity			്ന് People & Prosperity			
Ambition	Transition to net zero and build resilience to a changing climate			Achieve net zero water and waste			Create economic value, accelerate social vitality and engage people			
Focus Areas	Energy- wise operations	Net Zero transitior		Design out waste, land & water pollution	Keep p & mate in use	oroducts erials	Regenerate natural systems	Create employment & economic value	Enhance social support & perceived vitality	Engage & elevate people
Sustainability	Climate change Air, noise & particulate matter pollution			ŕ		Resource materials	efficiency /	Employment & economic value	Innovation & digital transformation	Training & skills development of the future
Impacts			Water & waste water Solid waste		Prosperity for the society & the local communities	Dignity & equality	H&S & wellbeing			
Governance	Supported by a robust Governance system									
En ablera	Achieved by ESG enablers									
Enablers	Innovation & Purpose d new technologies business e			driven culture & Sustainable Finance ethics		e Collaborations & partnerships / Stakeholder engagement				



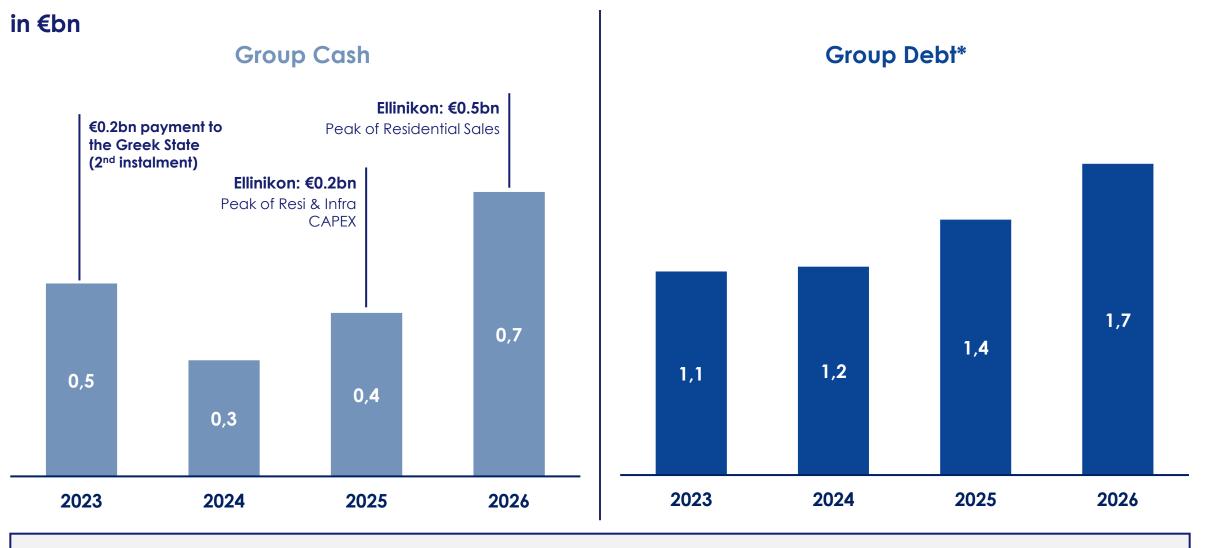
# Ultimately striking a balance between extracting the maximum amount of value, while ensuring timely and successful execution



# Maintaining the "Master Developer" role to ensure de-risking of execution and value optimisation

# The path towards 2026 Group Cash & Debt Evolution



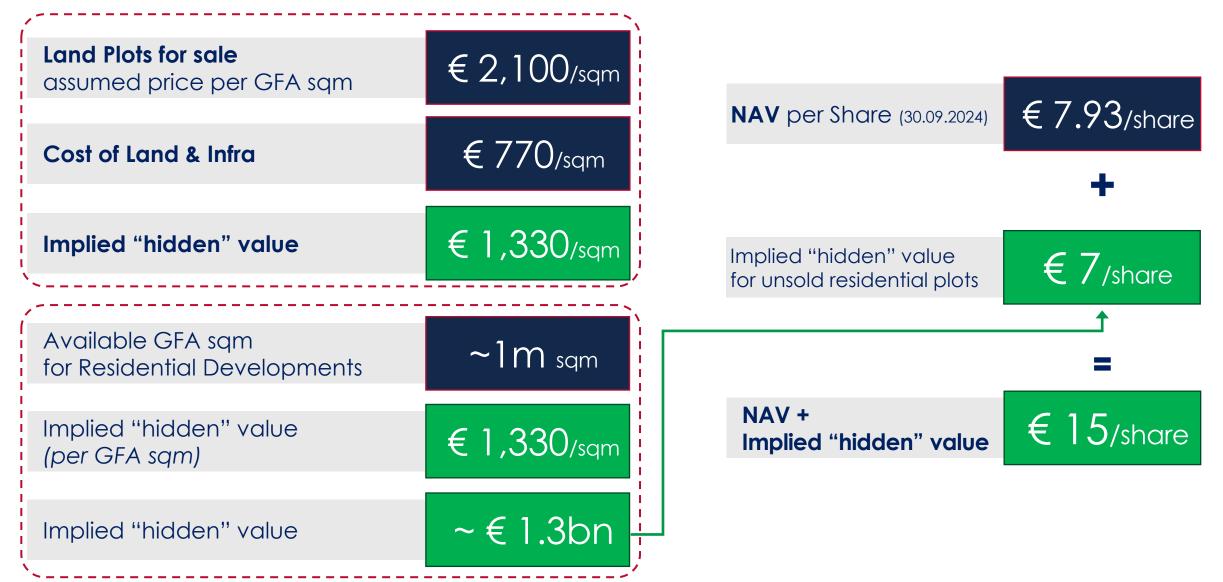


\* No HELLINIKON S.M.S.A. loan drawdown (excl. VAT) targeted through to 2026, despite availability



Favorable micro & macro fundamentals	<ul> <li>Greece is poised for sustained macroeconomic growth</li> <li>Rebounding real estate market after a prolonged under-investment period</li> <li>Athenian Riviera is the prime focal point of the real estate resurgence</li> </ul>
Unique Master Plan & Location	<ul> <li>International marketing campaign for The Ellinikon Residential was launched in Q4 2023</li> <li>Significant untapped pool of resident expat buyers (e.g. US, Australia)</li> <li>Sales leads currently exceed 8,000</li> </ul>
Project development at an inflection point	<ul> <li>Tangible construction milestones are being achieved, which materially impact not only financials but also public perception</li> <li>Steadily moving into the construction phase for the landmark Phase 1 developments</li> </ul>
Significant upside potential	<ul> <li>Operating Leverage in Residential developments</li> <li>Ellinikon NAV currently reflects only the land acquisition cost for the residential projects (IFRS rules), thus it understates the substantial inherent residential development value</li> <li>Selling price at 3-4x the book value for the most recent residential land plot sales to 3<sup>rd</sup> parties</li> </ul>







The ultimate real estate platform to capitalize on:

• positive Greek macro fundamentals and

• rebounding real estate sector after years of underinvestment

Unlocking the value of a unique Malls portfolio



Significant NAV appreciation potential

Further upside potential via a unique residential offering in the Ellinikon:

 every €1,000/sqm incremental residential selling price (over 2023-24 base: €7,800/sqm) adds €1bn of incremental cash



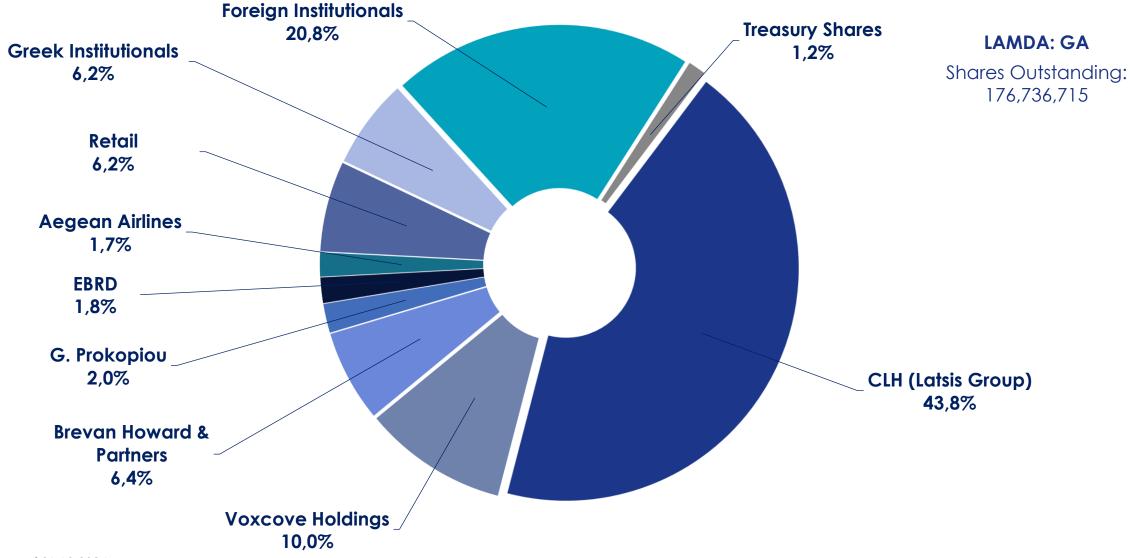






# .1 Shareholders



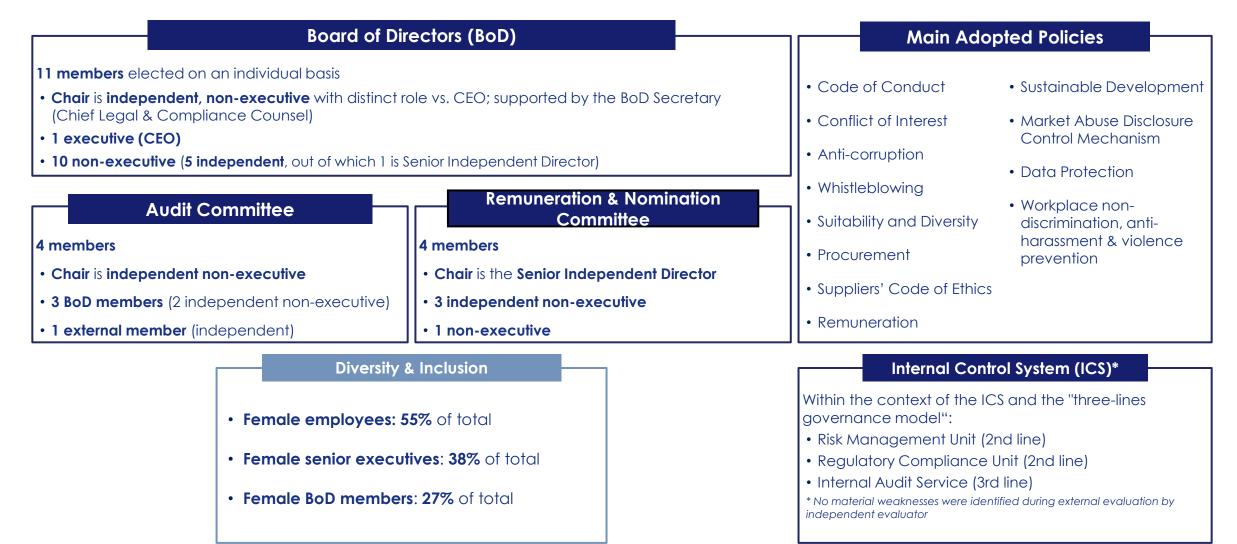




# CorporateGovernance



## LAMDA has adopted the Hellenic Corporate Governance Code of the Hellenic Corporate Governance Council<sup>1</sup>

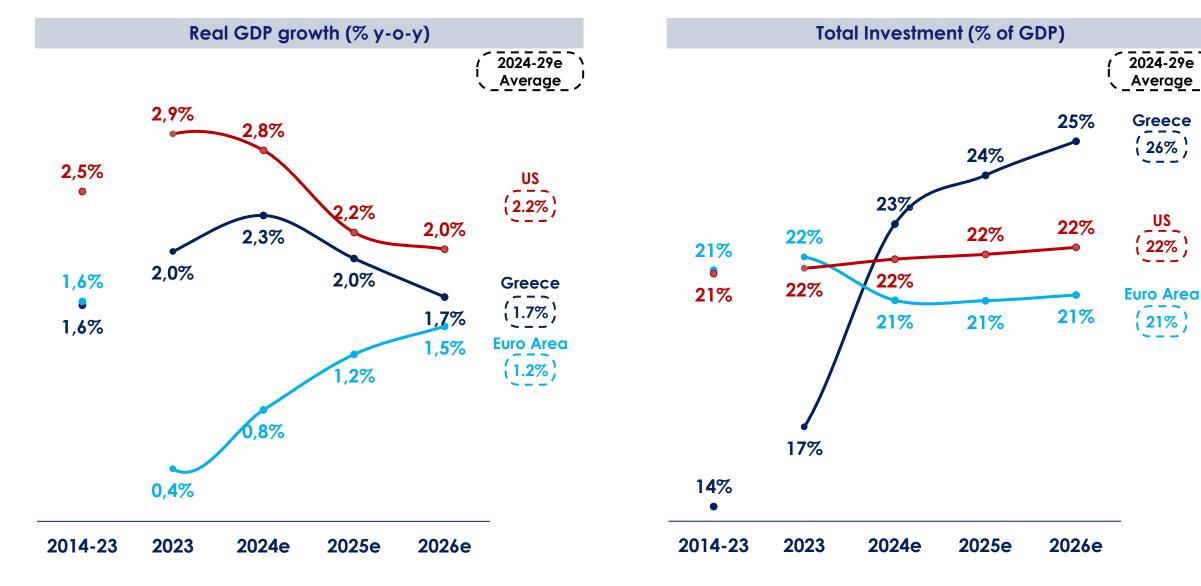


1. Any deviations are explicitly identified in the Corporate Governance Statement, included in the Annual Financial Report

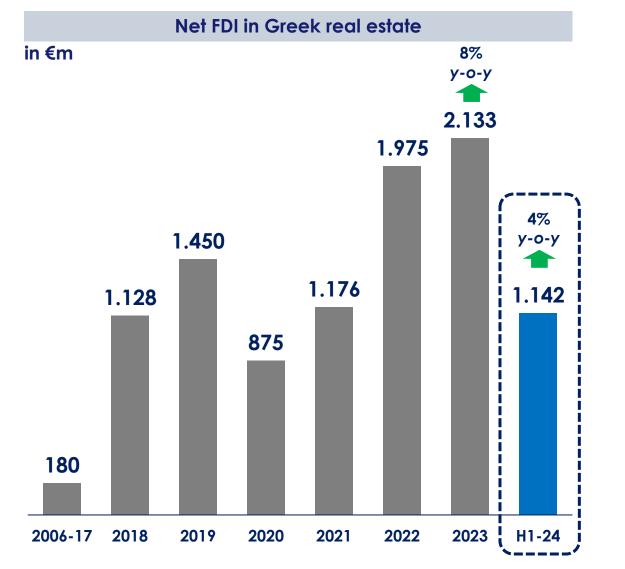


# Macroeconomic & ContentMacroeconomic &Market Fundamentals

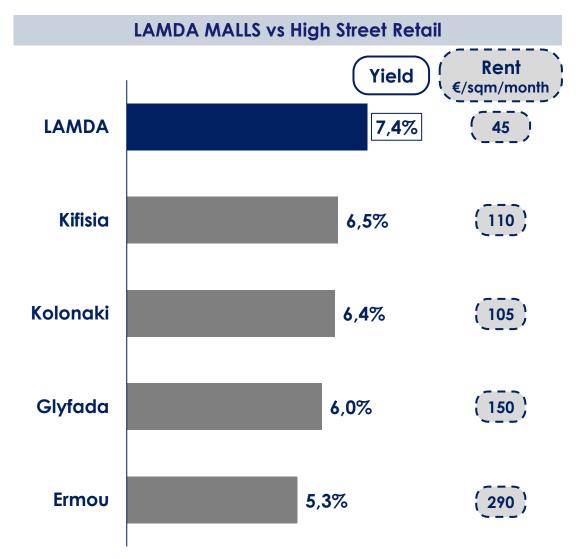








Source: <u>Bank of Greece</u> 2006-17 reflects average annual figure for the period



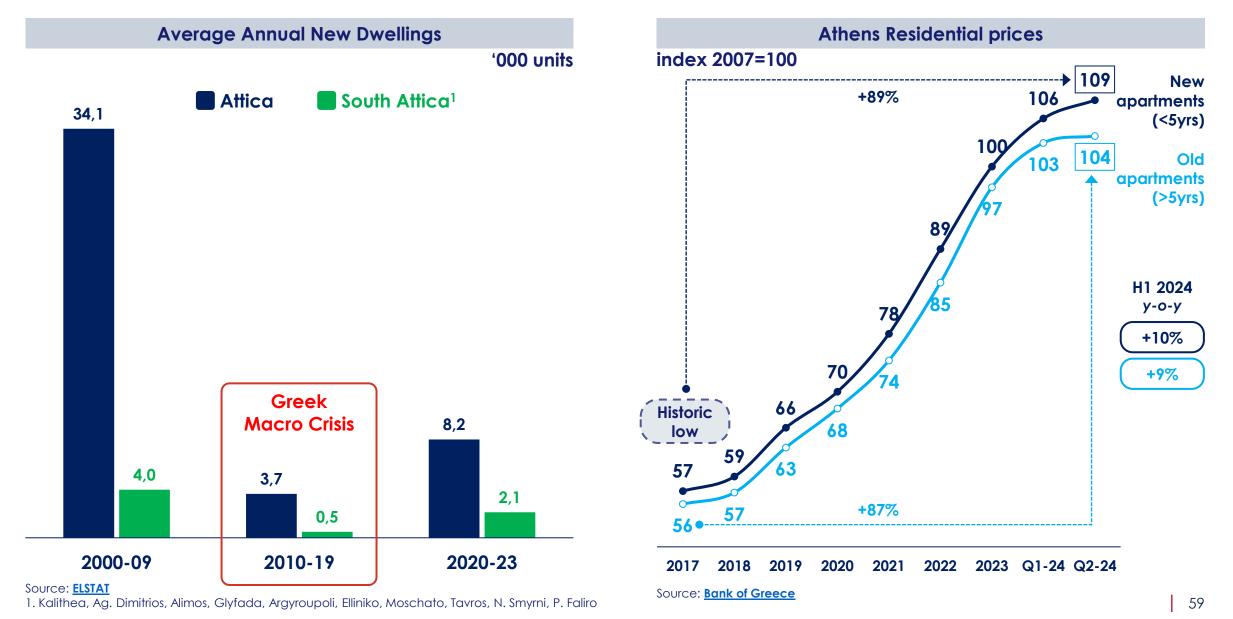
Source: Savills, Danos, Cushman & Wakefield Proprius

Yield for LAMDA MALLS is the weighted average (by GAV) Exit Yield (cap rate) used by the Independent Valuers (Savills, Cushman & Wakefield) as of 30.06.2024 for the 6 Malls LAMDA MALLS Rent (€/sqm/month) is 9M 2024 blended average for the 4 Operating Malls

# Athens Residential Real Estate

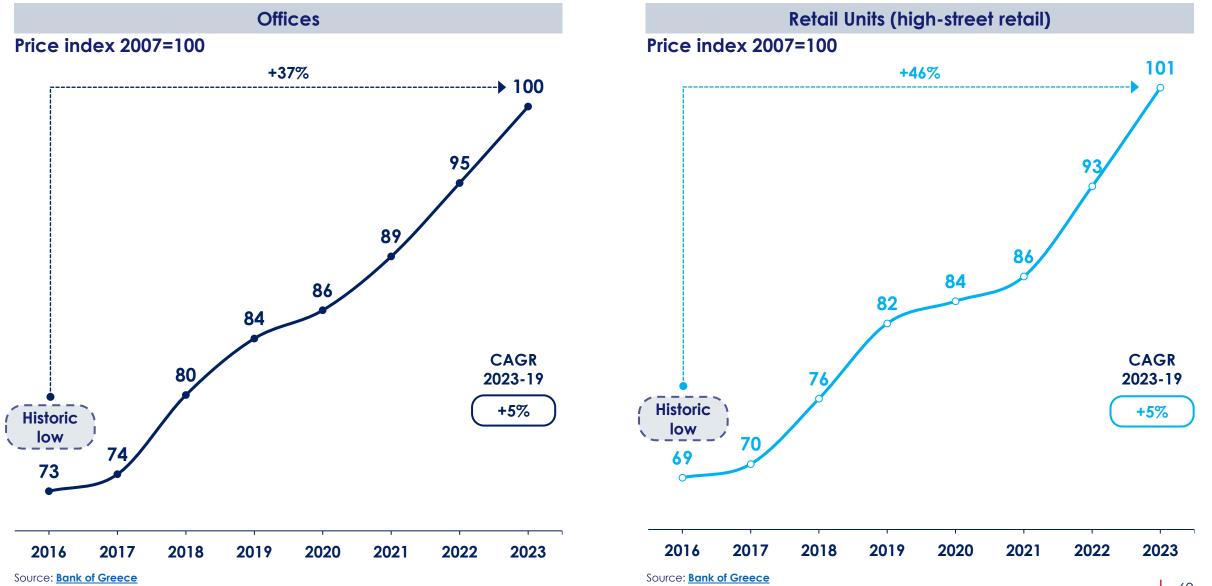
Building activity gradually rebounding following a prolonged under-investment period





# Greek Real Estate Offices & Retail Units (high-street retail) in Athens







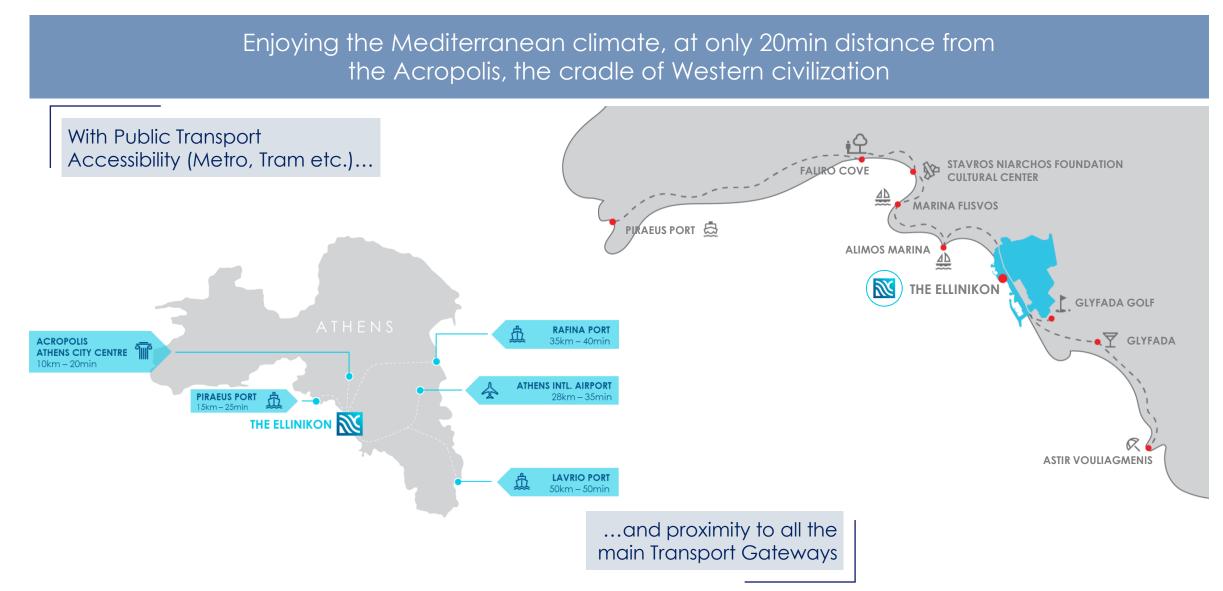
Housing Price Index (HPI)	7% growth per annum <sup>1</sup> in 2023-2024	<ul> <li>Key drivers</li> <li>Sizeable stock of household financial saving</li> <li>Increasing real disposable income</li> <li>Growth in bank lending</li> </ul>	Selling price increases in the Southern Athens area, where The Ellinikon is being developed, further exceed the national average	
Housing Demand	c35k units per annum <sup>1</sup> in 2023-2024	<ul> <li>Est. c350k new housing units until 2030</li> </ul>	The Ellinikon has sold out the three coastal front projects (totalling 315 units)	
Housing Investments	c€45bn extra investments until 20301	<ul> <li>Additional investment needed until 2030 to maintain supply/demand equilibrium</li> <li>New building activity: c€40bn investments</li> <li>Energy efficiency upgrades: c€5bn investments (for c10% of existing residential buildings)</li> </ul>	The Ellinikon development rollout plan: some <b>extra c1,200 units</b> in the next 3 years (Little Athens)	



# C6.4 The Ellinikon

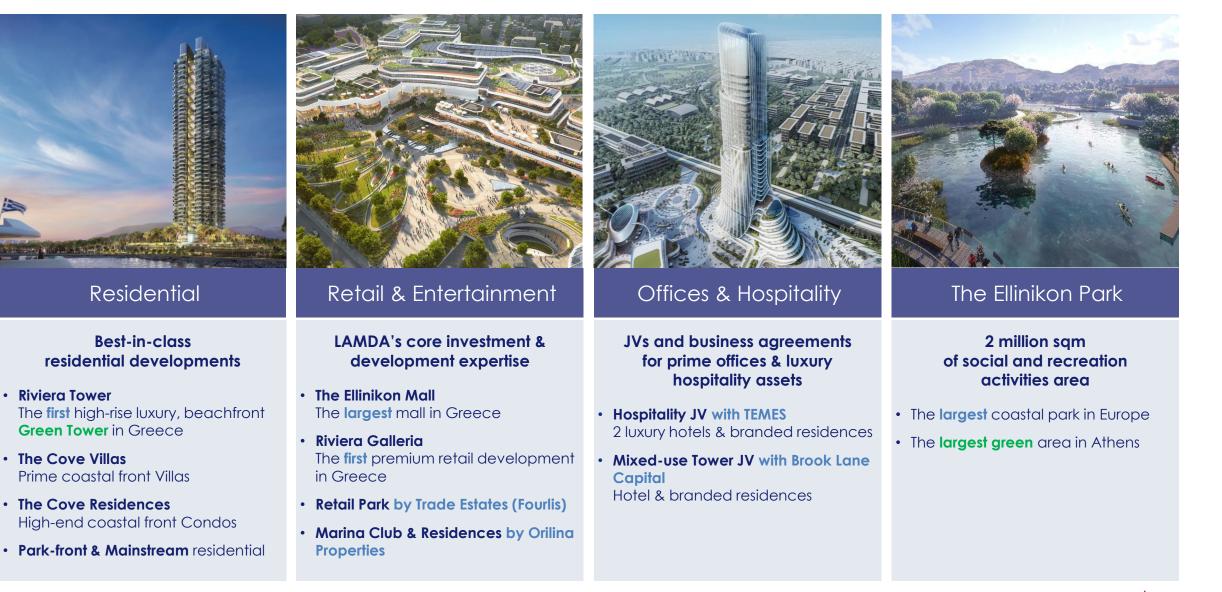
# A Unique Location





# A City within a City A unique urban regeneration project in the Athenian Riviera



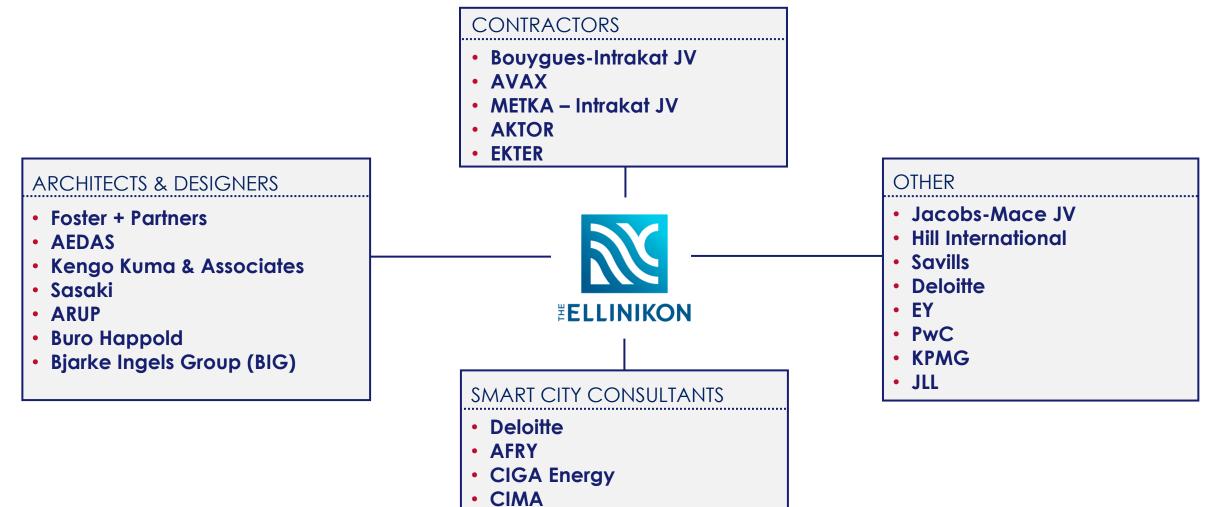




# While having lined-up all our partners to quickly move to the execution phase of the project

**ENOMIX** 

•



# Phase I Cash Inflows Total Cash Proceeds build-up



in €bn 3,3 3,3 →Total 0,7 0,1 0,2 2,4 → Residential 2,3 0,6 1,5 0,2 0,4 0,9 0.1 → Other (IRC) 0,3 0,4 0,3 Land Plot Sales<sup>1</sup> & 0.1 0,8 → JVs 0,1 0,2 2026 2022 2023 2024 2025 Total

Note: all amounts are rounded figures

1. Including Ellinikon Malls intragroup €243m land plot sales

# Phase I Cash Inflows €0.97bn cash proceeds to-date (excl. intragroup)



Cumulative Cash Procee in €bn	eds	31	October 2024	Target 31.12.2024
Residential <sup>1</sup>			0.67	0.70
Land Plot Sales/Leases <sup>1</sup>			→0.30	0.20
Sub-TOTAL			0.97	Exceeded target 2 months ahead of schedule
Ellinikon Malls (intragroup land plot sale)			0.19	0.19
TOTAL			1.15	1.10
			Signed Deals	
	<ol> <li>Hospitality JV (TEMES)</li> <li>Mixed-Use Tower JV (Brook</li> <li>Marina Residences &amp; Club (</li> </ol>	-	lease) At The Ellinikon (lease) Iential Land Plots (Jul-2024)	7. Prokopiou Land Plots (Sep-2024) 8. Retail Park (Trade Estates) (Oct-2024)

1. Cash proceeds from (i) signed SPAs and (ii) pre-agreement customer deposits & MoUs



### in €m

	mulative Cash proceeds <b>October 2024</b>	Signed SPAs	Deposits <sup>1</sup>	Total Cash Proceeds to-date	Total Contract Value Phase I
t	Riviera Tower	299	2	301	626
I Front	The Cove Villas	202	2	204	211
Coastal	The Cove Residences	107		107	284
Ŭ	Sub-Total	608	4	612	1,121
L	ittle Athens <sup>2</sup>	22	34	56	517
То	tal Residential	630	38	668	1,638

Note: all amounts are rounded figures

1. Pre-agreement (SPA) customer deposits

2. Little Athens 1st sales launch for 5 projects: (i) Park Rise (BIG), (ii) Pavilion Terraces, (iii) Promenade Heights, (iv) Atrium Gardens and (v) Trinity Gardens

# **Residential Developments**





# JVs and Land Plots Sales/Leases







Asset Perimeter	<ul> <li>5 distinct urban blocks for Residential developments</li> <li>total c51k sqm permitted buildable area (GFA)</li> <li>Urban development area A-U3 (close to The Ellinikon Mall)</li> </ul>	The Ellinikon Mall Metro Station
Deal Highlights	<ul> <li>Gross Proceeds: c€106m</li> <li>Average selling price: c€2,100 per GFA sqm</li> <li>Selling price c4x the book value</li> <li>Gross Profit (after land &amp; infra costs &amp; expenses): c€76m</li> <li>c5% of NAV or €0.43 per share</li> </ul>	Mixed-Use Tower Retail Park • A-U 3.12 • A-U 3.2 A-U 3.9 A-U 3.10
	Dermitted CEA	Durrent

Plot	Permitted GFA ('000 sqm)	<b>Buyer</b> (companies representing interests of)
A-U 3.2	16.6	Brook Lane Capital
A-U 3-9	4.7	Daedalus Development
A-U 3.10	10.0	Hellenic Ergon
A-U 3.11	12.0	Hellenic Ergon
A-U 3.12	7.8	TENBRINKE
Total	51.2	



Property	<ul> <li>Total maximum allowed buildable area (GFA sqm): 85,658</li> <li>Residential (GFA sqm): 30,000</li> <li>Education (GFA sqm): 20,000</li> <li>Offices (GFA sqm): 35,658</li> </ul>	Land Blots
Transaction Highlights	<ul> <li>Gross Proceeds: c€120m</li> <li>Residential: €2,100 (selling price per GFA sqm)</li> <li>Offices &amp; Education: €1,000 (selling price per GFA sqm)</li> <li>Selling price c3x the book value</li> <li>Gross Profit (after land &amp; infra costs &amp; expenses): c€82m</li> <li>c6% of NAV or €0.47 per share</li> </ul>	Riviera Galleria Ag. Kosmas Marina

#### Retail Park Land Plot Sale to Trade Estates REIC (October 2024)





	<ul> <li>Gross Proceeds: c€31m</li> </ul>
	<ul> <li>Average selling price: c€1,000 per GFA sqm</li> </ul>
	<ul> <li>Selling price c2x the book value</li> </ul>
Transaction	<ul> <li>Gross Profit (after land &amp; infra costs): c€15m</li> </ul>
Highlights	<ul> <li>1% of NAV or €0.08 per share</li> </ul>

Counterparty (Developer)	<b>Trade Estates REIC</b> (member of FOURLIS Group)
Agreement type	Land Plot Sale (sale of divided horizontal properties)
Total Consideration	c€31m
Project type	<b>Retail Park ("Big Boxes")</b> (Big Box unit tenancies)
Total GFA	<b>30k sqm</b> (4 buildings; max height: 12m)
Property Uses	<ul><li>Retail stores: 16k sqm</li><li>Hypermarket: 14k sqm</li></ul>
Total project investment	<b>est. €75m</b> (incl. land & infra cost)

#### Integrated Resort Complex (IRC) Targeted monetization by end-2025





Developer	IRC HELLINIKON JV HARD ROCK (51%)/GEK TERNA (49%)	
Agreement type	Land Agreement (Signed in September 2022)	
Land lease	Long-term lease (30 years)	
Project type	Integrated Resort Complex (IRC) (the first of its kind in continental Europe)	
Total GFA sqm	168k	
Property features	<ul> <li>Tower max height: 200m (c41 floors)</li> <li>5* Hotel: 900 keys &amp; 200 suites</li> <li>Casino: 180 tables &amp; 1,500 slots</li> <li>Conference &amp; Exhibition Centre (17k sqm)</li> <li>Hard Rock Live theatre (max 4k guests)</li> <li>Outdoor Events Space (max 10k guests)</li> <li>Rock® Spa &amp; Body Rock Fitness (3.6k sqm)</li> </ul>	
Total Budget	est. €1.5bn (incl. €150m casino license)	
Estimated Proceeds	€0.3bn	
Rental income (2     Exit value (annuc	● 2022-2025), plus al rental income discounted to end-2025 at 8%)	

#### Mixed-Use Tower (MUT) JV with Brook Lane Capital







## ContentThe EllinikonProgress of Works Visuals



#### Concreting Works in progress: 11<sup>th</sup> level Core Structures & 8<sup>th</sup> level Slabs



Lead Architect	Project Management	Contractor
Foster + Partners	Hill International	Bouygues – Intrakat



Plots 5-6 (7 buildings): Early works almost completed (buildings' structural frame); Main works in full progress Plots 7-8 (14 buildings): Concreting works in progress on the ground and 1<sup>st</sup> & 2<sup>nd</sup> floor slabs

Urban Block 5 Urban	Lead Architects	Bobotis / ISV
Urban Block 6 Urban Block 7 Urban Block 8	Project Management	Hill International
Block 8	Contractor	ETHNOKAT / AKTOR
	- Anna	40.7
	Constant - of the second	and alline aller

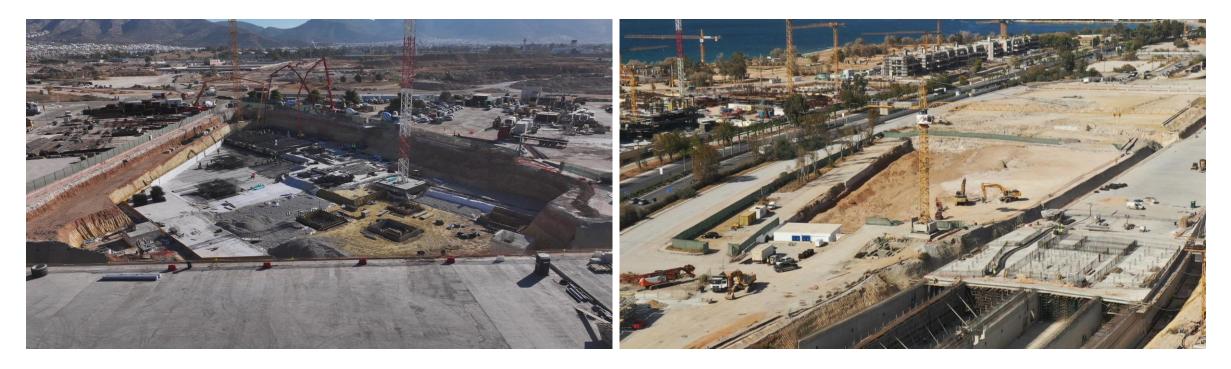


#### Park Rise (BIG)

- Excavations completed
- Concrete works/foundations currently in progress

#### Pavilion Terraces (Mainstream Posidonos)

- Demolitions completed in August
- Early Works (excavations etc) commenced in October



	Lead Architect	Project Management	Contractor Early Works
Park Rise	BIG (Bjarke Ingels Group)	Lill International	ERETBO
Pavilion Terraces	314 Architecture Studio	Hill International	LD Construction Business Unit



#### Promenade Heights

- Early Works started in August
- Concrete structure works ongoing

#### Atrium Gardens / Trinity Gardens

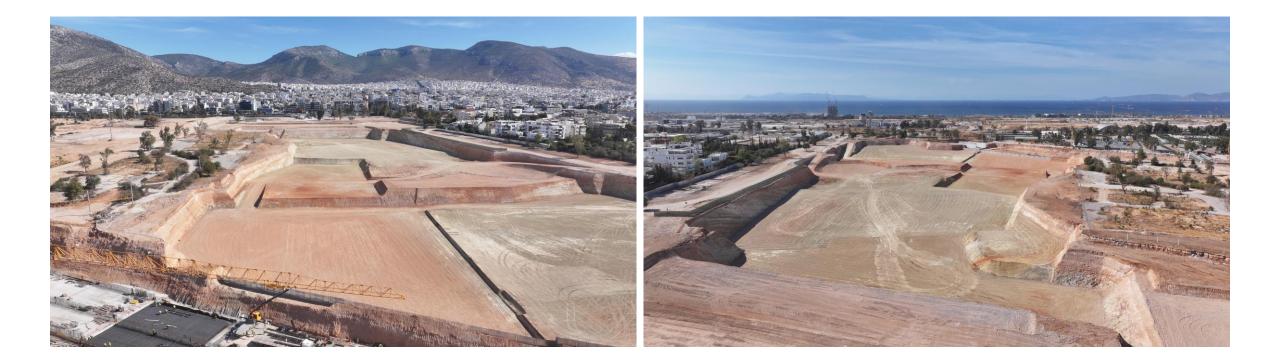
- Early Works Contractor mobilized in September
- Foundation works currently in progress



	Lead Architect	Project Management	Contractor Early Works
Promenade Heights	314 Architecture Studio		LD Construction Business Unit
Atrium Gardens	Deda & Architects	Hill International	
Trinity Gardens	Tsolakis Architects		ELEMKA



#### Excavations were completed in September 2024



Lead Architect	Project Management	Contractor Early Works
Aedas	Mace – Jacobs	AKTOR



#### Excavation works commenced in July 2024; 30% of total volume has been excavated



Lead Architects	Project Management	Contractor Early Works
Kengo Kuma / BETAPLAN	Hill International	METKA



#### Ongoing concrete casting and finishing works on the 3 main buildings



Project Management	Contractor	
Hill International	METKA – INTRAKAT JV	

### Posidonos Underpass



#### 83% of excavations & 72% of concrete casting completed to date



Project Management	<u>Contractor</u>
Hill International	AVAX





Project Management	<u>Contractor</u>
Hill International	AVAX



## The Ellinikon OThe EllinikonResidential Developments



### All Coastal Front units (315) have been secured by buyers €1.1bn of Contractual Value achieved to date





### The Cove Villas

27

Units

of the units under SPA or final stage of negotiation

## The Cove Residences



Architects Bobotis, ISV 115 100% Units of the units under SPA or final stage of

negotiation



#### 5 New Developments consisting of 460 mid-scale to luxury apartments have been launched as part of the "Little Athens" neighborhood





#### Little Athens 1<sup>st</sup> Sales Launch 85% of the units placed to the market have been reserved by buyers (end-October 2024)



		Mainstream Posidonos	Mainstream Alimos			
	Park Rise (50m)	Pavilion Terraces	Promenade Heights	Atrium Gardens	Trinity Gardens	
Renderings						
Project Location	LITTLE ATHENS	LITTLE ATHENS	APARTMENTS -> LITTLE ATHENS	LITTLE ATHENS LITTLE ATHENS APARTMENTS BY DEDA	LITTLE ATHENS LITTLE ATHENS APARTMENTS BY TSOLAKIS	
Architect	Bjarke Ingels Group (BIG)	314 Architecture Studio	314 Architecture Studio	Deda & Architects	Tsolakis Architects	
Buildings	1 (12 floors)	7 (6 floors)	9 (4-5 floors)	<b>4</b> (5 floors)	3 (5 floors)	
Total Project Units	89	156	79	56	80	
Units	Total 5 projects <b>460</b>	1 <sup>st</sup> Sales Launc <b>45</b>	h (5 projects) <b>1</b>	Reservations & SPAs <b>383</b>	85% of 1st Sales Launch	



## 06.7

### Investment Assets LAMDA MALLS Group & Marinas



	The Mall Athens	Golden Hall	Mediterranean Cosmos	Designer Outlet Athens	<b>Ellinikon Malls</b> The Ellinikon Mall Riviera Galleria
	The largest <sup>2</sup> shopping & entertainment center in Greece	The most premium shopping & leisure center in Greece	The largest <sup>2</sup> shopping & entertainment center in Northern Greece	The premier designer outlet in Greece	Designed to become Greece's flagship retail destinations
Location	Marousi Northern Athens	Marousi Northern Athens	Thessaloniki	Spata Attica region	Athens Riviera The Ellinikon
LAMDA stake	100%	100%	100%	100%	100%
GLA <sup>6</sup> ('000 sqm)	61.0	50.1 <sup>5</sup>	46.7	21.5	109.0
GAV¹ (€m)	490	305	212	142	343
Occupancy <sup>3</sup>	99%	99%	100%	98%	
Footfall <sup>4</sup> (m)	7.8	4.9	7.5	5.1	
Tenants Sales <sup>4</sup> (€m)	268	231	236	112	
1. Latest independent valu	uation on 30.06.2024	4. LTM 2024 based on reported 9M			01

2. In terms of GLA

3. Occupancy rate as of 30.09.2024

5. Excluding Offices (4.5k GLA sqm)

6. Shops GLA excluding storage space

#### Operating Malls **Key Performance Metrics**





#### Operating Malls Key Performance Drivers

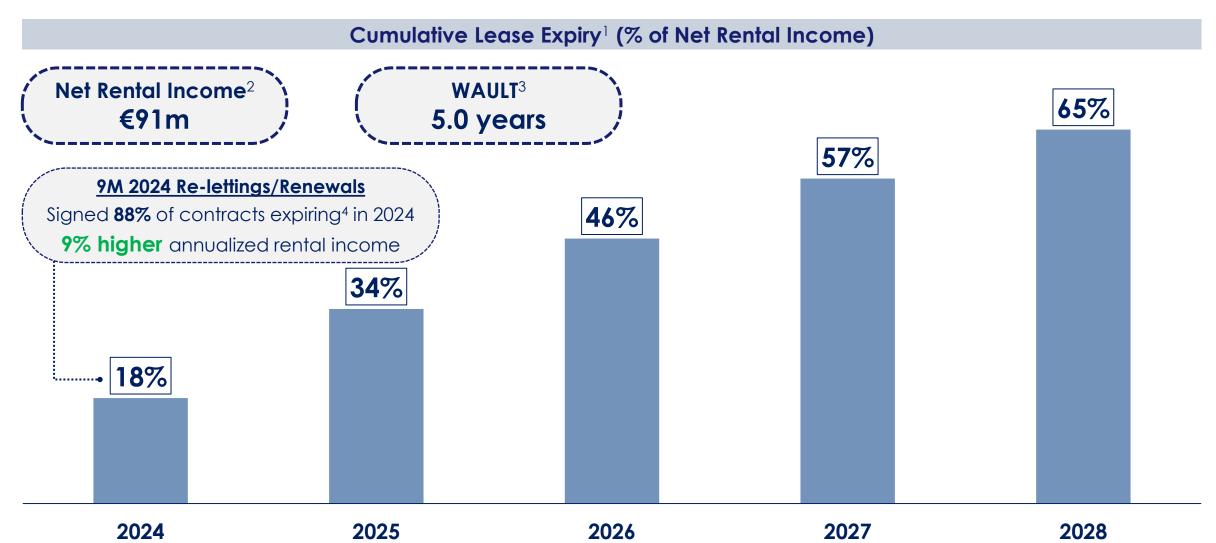




1. Including Designer Outlet Athens contribution: c€11m in FY2023 vs. c€5m in FY2022 for c.5 months (consolidated since 06.08.2022)

#### Operating Malls An attractive lease duration to support long-term rental growth





1. Lease expiry schedule as of 31.12.2023

2. Represents the 4 Operating Malls FY2023 Net Rental Income = Net Base Rent + Turnover Rent. LTM 2024 (based on 9M 2024 results) Net Rental Income at €95m

3. WAULT to expiry = Weighted Average Unexpired Lease Term. Average figure for the 4 Operating Malls for the 9-month period ended 30.09.2024

4. Includes also signed contracts for (a) revised contract terms and (b) early renewals



EBITDA						
(in €m)	LTM 2024 <sup>1</sup>	FY2023	FY2022	9M 2024	9M 2023	
The Malls Athens	32.1	30.6	26.9	24.1	22.6	
Golden Hall	21.9	20.6	19.1	17.2	15.9	
Med. Cosmos	22.1	20.9	19.0	16.2	15.0	
Designer Outlet Athens <sup>2</sup>	9.6	9.1	3.7	8.2	7.7	
Retail EBITDA	85.7	81.2	68.8	65.7	61.1	
Ellinikon Malls <sup>3</sup>	(9.5)	(7.2)	(1.2)	(5.0)	(2.8)	
Malls Property Management <sup>4</sup> & HoldCo	(2.1)	(1.6)	(1.6)	(1.1)	(0.6)	
LAMDA MALLS Group (before assets valuation & other adjustments)	74.2	72.3	66.1	59.6	57.7	
Revaluation gain & other adjustments		95.4	56.8	7.2	43.7	
LAMDA MALLS Group (after assets valuation & other adjustments)		167.8	122.9	66.8	101.4	
1 JTM 2024 based on Reported 9M 2024 results	-					

LTM 2024 based on Reported 9M 2024 results
 Designer Outlet Athens consolidated in FY2022 for c.5 months (since 06.08.2022)

3. Includes The Ellinikon Mall, Riviera Galleria, Ellinikon Malls HoldCo

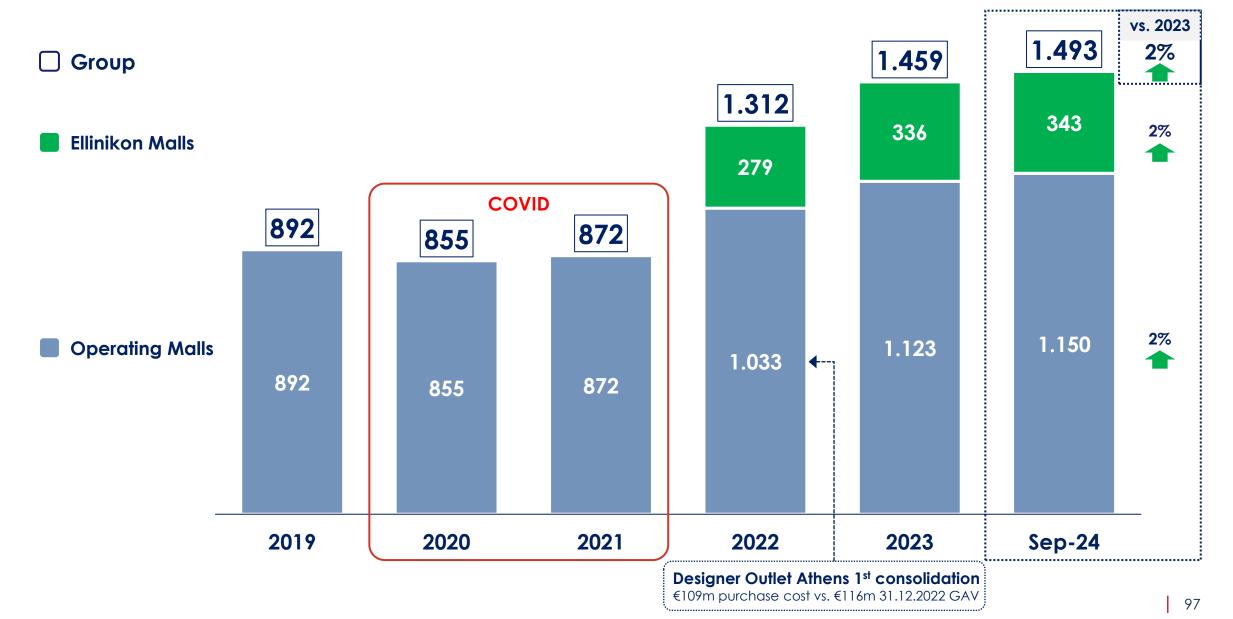
4. Includes the Property Management Companies (MMS and MCPM)



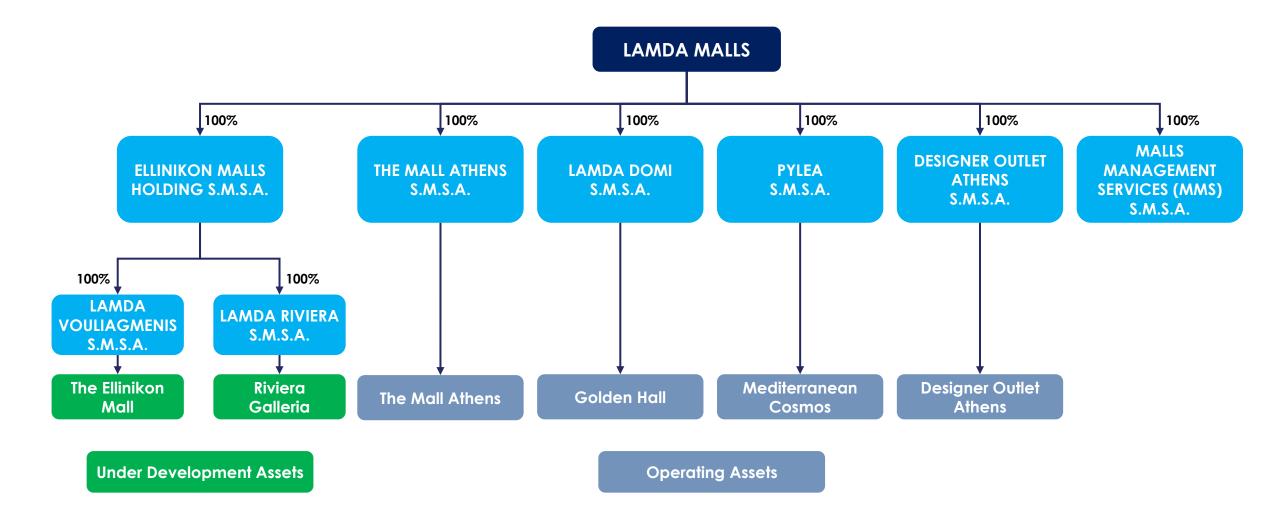
Net D	)ebt / (Cash)		
(in €m)	30.09.2024	31.12.2023	31.12.2022
4 Operating Malls	493	501	517
Ellinikon Malls <sup>1</sup>	(52)	(46)	(40)
HoldCo & Malls Property Management <sup>2</sup>	4	(49)	(13)
LAMDA MALLS Group	446	405	464
(Net LTV	30%	28%	35%

Includes: The Ellinikon Mall, Riviera Galleria, Ellinikon Malls HoldCo
 Includes the Property Management Companies (MMS and MCPM)
 Net LTV = Net Debt / GAV









#### Marinas

### A top-quality portfolio with expanding footprint in fast-growing markets



GOLD ANCHOR どどどどど	Flisvos	Agios Kosmas	Corfu Mega Yacht <sup>1</sup> (under development)
Platinum	Greece's first exclusive marina; the ultimate destination for mega yachts	An integral part of The Ellinikon and a focal point of the Athenian Riviera	Corfu: one of the premier mega-yacht destinations in the Mediterranean
Location	Athens Riviera	Athens Riviera, The Ellinikon	Corfu, Ionian Sea
LAMDA stake	64.4%	100%	100%
Berths	310	337	4104
Yacht Sizes (meters)	15 - 180	15 - 80	up to 1404
GLA ('000 sqm)	7.9		7.84
GAV² (€m)	53		
Occupancy <sup>3</sup>	100%	100%	

1. Corfu Mega Yacht Marina: Signing of a €89m sub-concession agreement and €50m investment for the development of the Mega Yacht Marina in Corfu

2. Latest independent valuation on 30.06.2024

3. Berths occupancy (not commercial activities) as of 30.09.2024

4. According to Master Plan





1. EBITDA including IFRS 16 (Flisvos land lease payments are transferred from OPEX to financial expenses, hence are added back to Operating EBITDA)



# **Group Financials**

#### Portfolio of Assets Key growth drivers: Malls and Ellinikon revaluation



in €m	30.09.2024	31.12.2023	Notes
The Ellinikon			
IRC, Retail, Sports & Leisure (Investment Property)	628	625	Measured at Fair Value (3 <sup>rd</sup> party independent valuer: Savills)
Residential & Other ( <u>Inventory</u> )	959	1,014	Booked at cost, incl. land, infrastructure and construction costs, as incurred
Properties for own use ( <u>PP&amp;E</u> ) <sup>1</sup>	41	39	<b>Booked at cost</b> . Assets for own-use; purchased for long-term use, owner-occupied and not likely to be converted quickly into cash (e.g. land, buildings and equipment)
Total – The Ellinikon	1,628	1,678	
LAMDA MALLS Group			Assets measured at Fair Value (independent appraisal by Savills, Cushman & Wakefield)
The Mall Athens	490	482	
Golden Hall	305	298	
Med. Cosmos	212	207	
Designer Outlet Athens	142	135	Acquired on 05.08.2022 (transaction cost: €109m)
Ellinikon Malls	343	336	
Total – LAMDA MALLS Group	1,493	1,459	
Land	46	61	Mainly Belgrade (Serbia) and Aegina Change as of 30.09.2024 due to the partial sale of Belgrade land plot (c€15m)
Other income generating assets	56	61	Mainly Flisvos Marina
Other (incl. fixed assets)	16	17	
<b>Total</b> <sup>2</sup> (excluding Ellinikon)	1,611	1,598	
Total	3,239	3,276	

1. Including Intangibles (30.09.2024: €3.9m, 31.12.2023: €3.5m)

2. Represents 100% of each investment/asset. Under IFRS, assets consolidated under the equity method are presented on the Balance Sheet under "Investments in Associates" 102

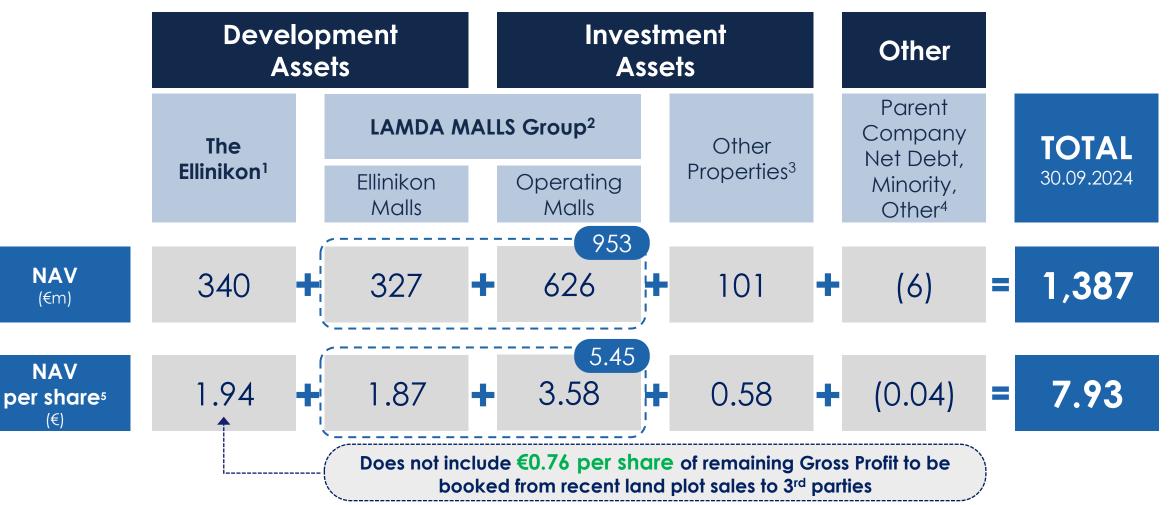


(in €m)	30.09.2024	31.12.2023	Notes: 30.09.2024	
Investment Property	2,127	2,068	Ellinikon €628m, Malls & other properties €1,499m (incl. Ellinikon Malls)	)
Fixed & Intangible Assets	104	103	Ellinikon €41m, Flisvos Marina €53m	Total Ellinikon (excl. Ellinikon Malls)
Inventory	1,002	1,098	Ellinikon €959m	€1,628m
Investments in associates	42	37	Ellinikon JVs: €40m (Hospitality and Mixed-Use Tower)	J
Investment Portfolio	3,275	3,305		
Cash	603	464	Excludes restricted cash (see below)	
Restricted Cash	31	24	Cash held for the payment of the next coupon (ATHEX-listed CBL) and	HRADF-related security for land payment
Right-of-use assets	189	186	Represents mainly Med. Cosmos land lease and Flisvos Marina concess	sion agreement
Other Receivables & accruals	205	160	Includes mainly Ellinikon supplier prepayments and VAT receivables	
Assets classified as held for sale	4	15	Kronos Parking (sold in October 2024 for €3.8m in cash)	
Total Assets	4,307	4,154		
Share Capital & Share Premium	1,025	1,025		
Reserves	19	10	General reserve €32m minus treasury shares cost c€13m (1.79m own sh	ares as of 30.09.2024)
Retained earnings	130	143		
Minority Interests	14	13		
Total Equity	1,189	1,191		
Borrowings	1,140	1,144	LD Retail Bonds €547m (accounting); LAMDA MALLS Group €585m (acc	counting)
Lease Liability	198	195	Represents mainly the Med. Cosmos land lease and Flisvos Marina con	cession agreement
Ellinikon Transaction Consideration	376	367	Present Value (PV) of €448m outstanding Transaction Consideration (co	ost of debt discount factor: 3.4%)
Ellinikon Infrastructure liability	624	672	Present Value (PV) of €757m remaining Investment Obligations for Infra	Works (cost of debt discount factor: 4.7%)
Deferred Tax Liability	214	216	LAMDA MALLS Group €167m; Ellinikon €46m	
Payables	565	363	Includes deferred revenue not yet recognized as P&L revenue: €326m	cash proceeds from SPAs
Liabilities classified as held for sale	1	6	Kronos Parking (sold in October 2024 for €3.8m in cash)	
Total Liabilities	3,118	2,963		
Total Equity & Liabilities	4,307	4,154		



(in €m)	30.09.2024	31.12.2023	31.12.2022	Notes & definitions: Alternative Performance Measures (APM)
Free Cash	603	464	516	
Restricted Cash (Short & Long Term)	31	24	178	
Total Cash	633	488	694	
Total Debt	1,714	1,705	1,863	= Borrowings + Lease Liability + PV Transaction Consideration
Adj. Total Debt	2,338	2,377	2,491	= Total Debt + PV Infrastructure liability
Total Investment Portfolio	3,465	3,491	3,331	= Investment Portfolio + Right-of-use assets
Total Equity (incl. minorities)	1,189	1,191	1,168	
Net Asset Value (incl. minorities)	1,402	1,406	1,371	= Total Equity + Net Deferred Tax Liabilities
Adj. Net Debt / Total Investment portfolio	49.2%	54.1%	54.0%	Adj. Net Debt = Adj. Total Debt - Total Cash
Gearing Ratio	59.1%	58.9%	61.5%	Gearing Ratio = Total Debt / (Total Debt + Total Equity)
Average borrowing cost (end-of-period)	4.5%	5.0%	4.3%	





Note: all amounts are rounded figures

1. Assets (GAV) €1,628m and Liabilities (net of cash) €1,288m (including €289m LAMDA Bonds allocated to Ellinikon). Excluding Ellinikon Malls.

2. Assets (GAV) €1,493m and Liabilities (net of cash) €540m. GAV derived from 3<sup>rd</sup> party independent valuer (Savills and Cushman & Wakefield) as of 30.06.2024.

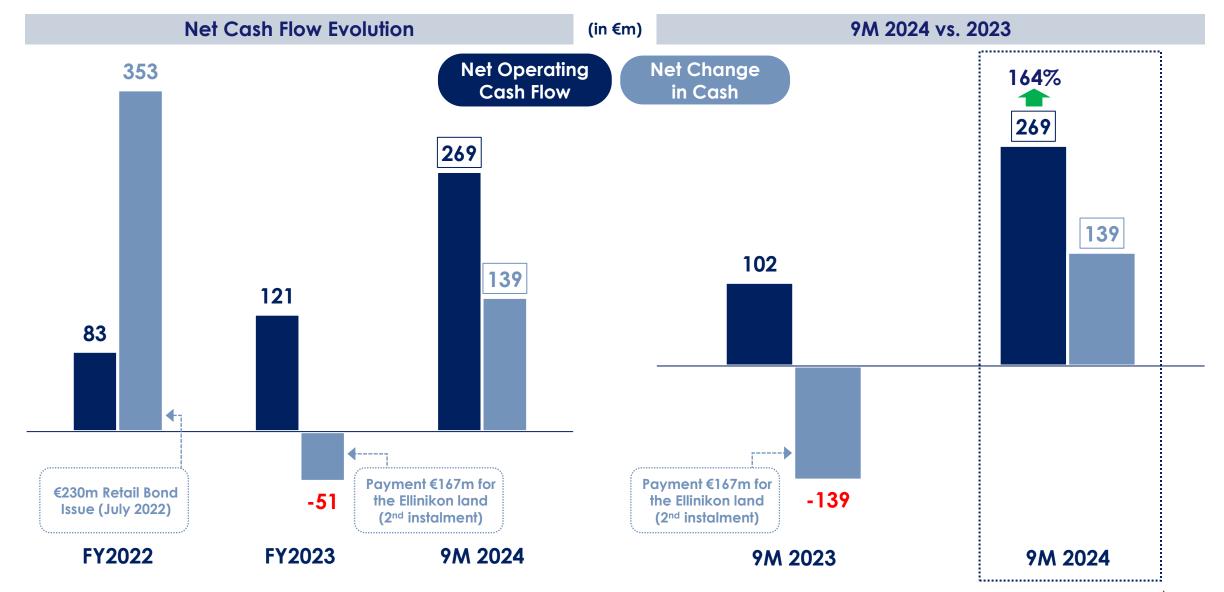
3. Other Properties: Flisvos Marina, Land plots and Other income-generating assets

4. Parent Company Debt -€253m (€547m less €289m LAMDA Bonds allocated to Ellinikon) & Cash +€183m, Other Group Cash +€6m, Minorities -€14m (Flisvos Marina), Other +€72m

5. NAV per share as of 30.09.2024 adjusted for 1.79m own shares (1.0% of total)

#### Group Reported Cash Flow Significant Net Operating Cash Flow generation in 2024 driven largely by The Ellinikon





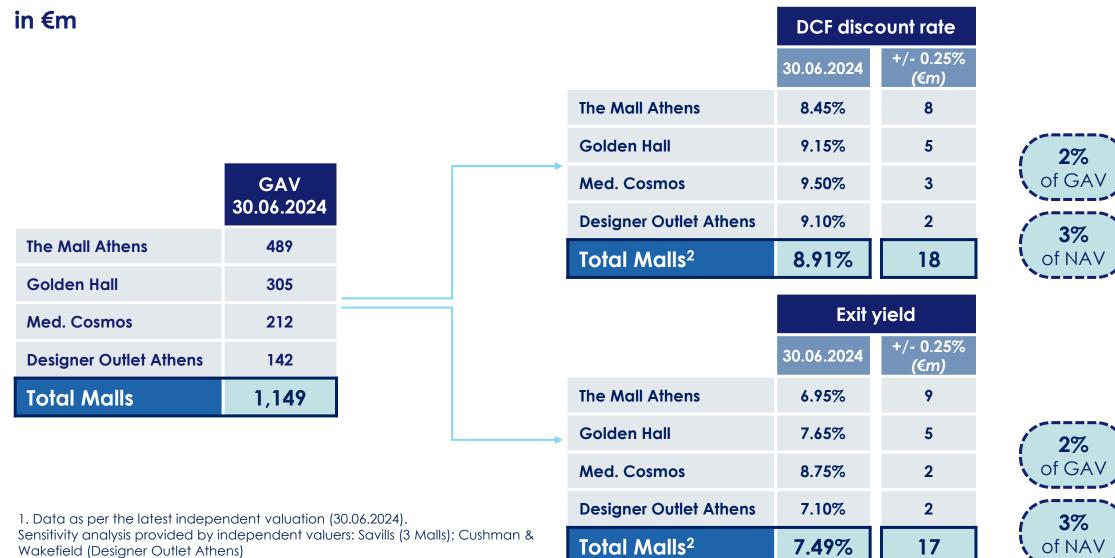


# 06.9

## Independent Valuation Sensitivity Analysis

#### Operating Malls Independent Valuation sensitivity analysis<sup>1</sup>

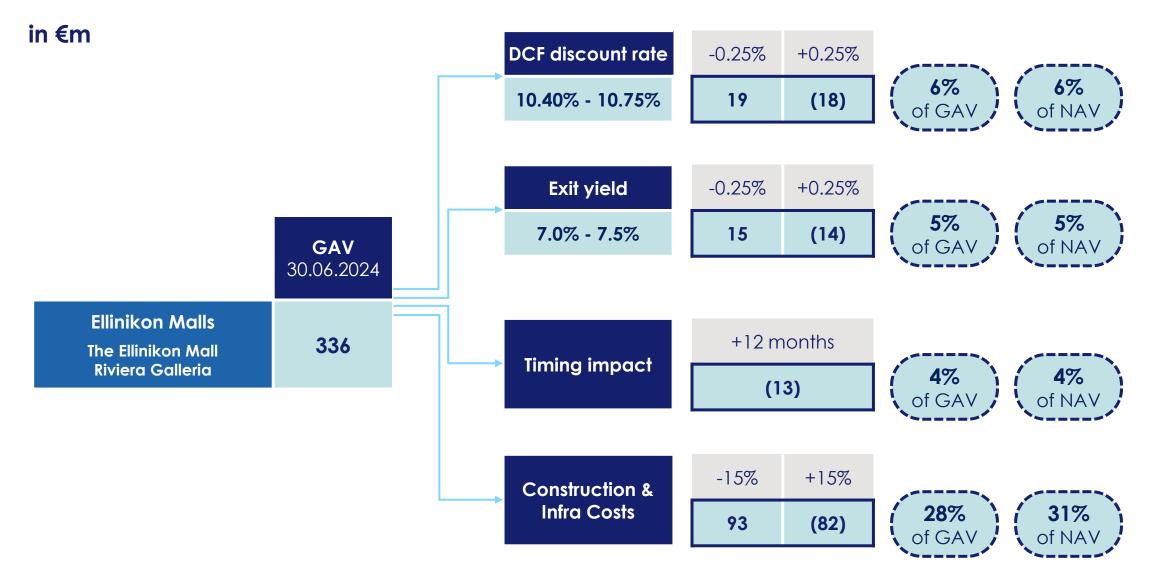




2. Weighted average total (weighted by GAV)

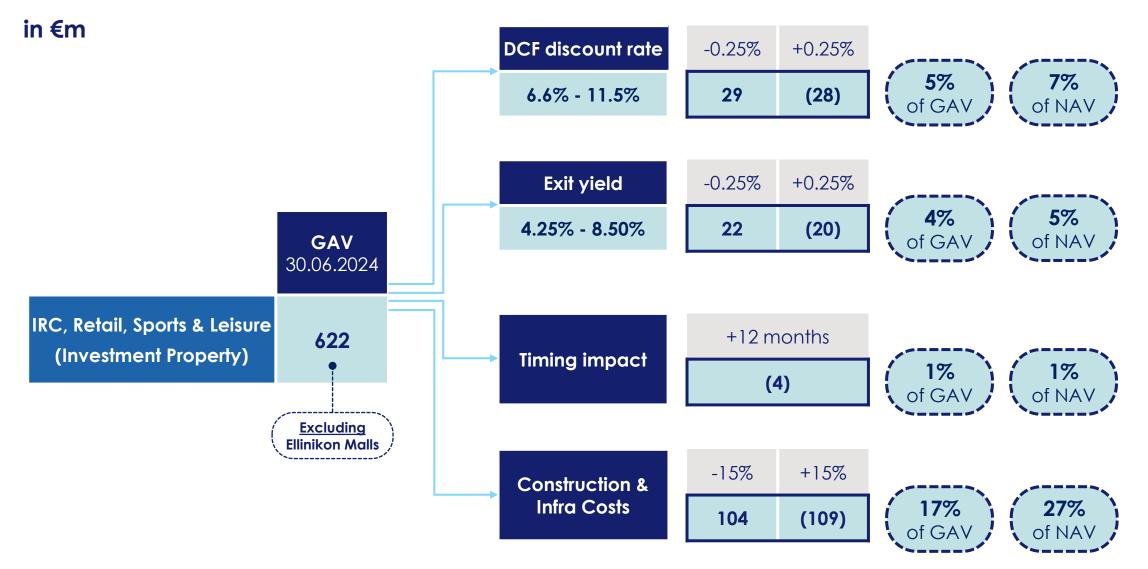
#### Ellinikon Malls Independent Valuation sensitivity analysis<sup>1</sup>



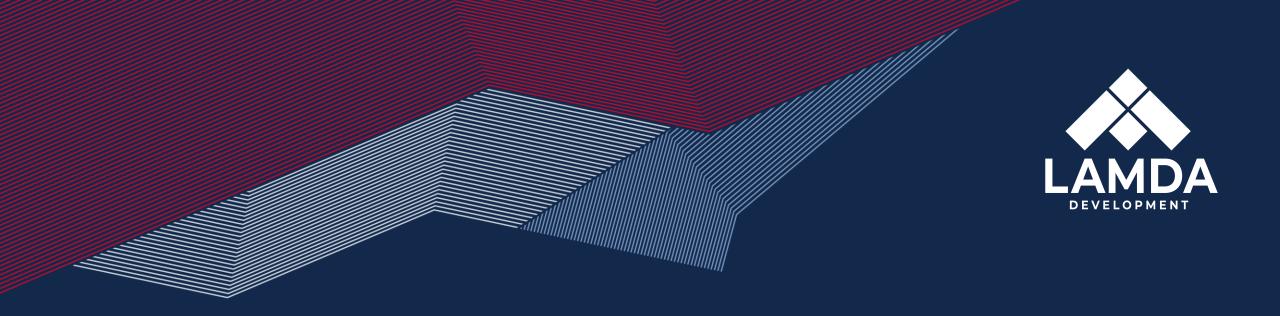


1. Data as per the latest independent valuation (30.06.2024). Sensitivity analysis provided by independent valuer Savills





1. Data as per the latest independent valuation (30.06.2024). Sensitivity analysis provided by independent valuer Savills



### Thank you

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